

ROLLER-  
BLADES

MELROSE  
PLACE

IN LIVING  
COLOR

A LEAGUE OF  
THEIR OWN

No.  
317  
March  
1993

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Price  
\$1.75  
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# MAD

IND

WHAT ME WORRY?

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# MAD

"The suburbs are where they cut down all the trees and then name the streets after them!" —Alfred E. Neuman

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CONTRIBUTING ARTISTS AND WRITERS the usual gang of idiots

## DEPARTMENTS

### A ROOM WITH A VIEW TO A KILL DEPARTMENT

The Apartment You're Considering May Have Belonged to a Serial Killer if ..... 18

### ALL JAFFEE DEPARTMENT

A MAD Report on Roller Blading ..... 13

### ASSAULT ON BATTERY DEPARTMENT

Energizer Rabbit Commercials That Were Never Completed ..... 21

### BERG'S-EYE VIEW DEPARTMENT

The Lighter Side of ..... 28

### EQUAL SLIME DEPARTMENT

Deviant Editorial Responses to Widely Held Opinions ..... 10

### FRANK ON A ROLL DEPARTMENT

When Country-Western Goes Rap ..... 24

### JOKE AND DAGGER DEPARTMENT

Spy Vs. Spy ..... 20

### LETTERS AND TOMATOES DEPARTMENT

Random Samplings of Reader Mail ..... 3

### MARGINAL THINKING DEPARTMENT

"Drawn Out Dramas" by Sergio Aragones ..... "

### ON A SCALE OF ONE TO TENSION DEPARTMENT

MAD Charts the Hidden Emotional Costs of Things ..... 33

### ON THE ERR DEPARTMENT

TV Bloopers We'd Really Like to See ..... 26

### RENTALLY DISTURBED DEPARTMENT

"Smellgross Place" (A MAD TV Satire) ..... 4

### SERGE-IN GENERAL DEPARTMENT

A MAD Look at Endangered Species ..... 41

### TALES FROM THE DUCK SIDE DEPARTMENT

The Villainous Vending Victimization ..... 9

The Sanguinary Serengetti Screw-Up ..... 17

The Eccentric Emergency Engagement ..... 36

### THE BOY TOYS OF SUMMER DEPARTMENT

"A League to Bemoan" (A MAD Movie Satire) ..... 44

### WAYAN'S WORLD DEPARTMENT

"Entertainment Too Light" Visits "In Livid Color"

(Another MAD TV Satire) ..... 37

\*\*Various Places Around The Magazine

COVER ARTIST: JAMES WARHOLA BACK COVER ARTIST: RICHARD WILLIAMS BACK COVER CONCEPT: BOB BRAMBLE

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"SMELL-GROSS PLACE"  
(A MAD TV SATIRE)  
Pg. 4



A MAD REPORT ON  
ROLLER-BLA  
Pg. 13

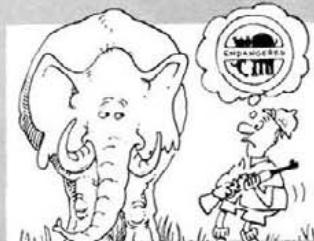
MAD CHARTS  
THE HIDDEN  
EMOTIONAL  
COST OF  
THINGS  
Pg. 33



"IN  
LIVID  
COLOR"  
(A MAD TV  
SATIRE)  
Pg. 37



A MAD  
LOOK  
AT  
ENDANGERED  
SPECIES  
Pg. 41



"A LEAGUE  
TO BEMOAN"  
(A MAD MOVIE  
SATIRE)  
Pg. 44





## SPY 'GRAPHS

I just finished assembling my official MAD Spy Vs. Spyplanes from MAD Collector's series #4 and amazingly enough, they worked! They made it across most of my living room without crashing into the wall or doing a spinning nosedive! I gotta admit, you guys finally did something right!

David Lekwa  
Columbus Jct., IA



## ALLEN WRENCH



**Home Improvement** star Tim Allen shows us how he responds when asked if he "saw" our "Gnome Improvement" spoof in MAD #311!

## MORON MAIL

I'm mad about MAD! I'm mad about MAD! I'm mad about MAD! There! I got it out of my system! I've been wanting to write you and let you know since I was ten years old.

Nancy C. Lyle  
A 36-year-old Mad woman  
Planterville, MS

You've been waiting since you were ten? For other MAD readers who don't want to wait 26 years to get it out of their system, we suggest a mixture of two teaspoons mineral oil in a glass of Ocean Spray cranapple with just a dash of cayenne! Whoa! Mercy!—Ed.

## IS THERE A DOCTOR IN THE...

My condolences on the passing of William Gaines. My subscription renewal confirms my confidence that your fine journal will continue without compromise. Let me know if you need a staff OB/GYN.

Henry J. Sobel, M.D.  
Obstetrics, Gynecology & Infertility  
Annapolis, MD

Doc Sobel—We have long contemplated putting an OB/GYN man on our staff, but at the moment we have no openings!—Ed.

## STAMP OUT ALFRED



We hate to burst your little bubble, but we designed the Spyplanes so they **WOULD** crash into walls and do spinning nosedives! Oh well, back to the old drawing board!—Ed.

In my day, kids ripped off classics like *Frankenstein* and *Dracula* for Halloween costume ideas. Now they have sunk to rip-off MAD. That's frightening!

Ann Zacharias  
Sacramento, CA



Andy Zacharias and Alan Buehler:  
counterintelligence operatives or  
life-size salt and pepper shakers?  
By the way, what's Nancy Reagan  
doing standing behind them, Huh?

## CUTTING THE CAKE



Wow! I got an Alfred E. Neuman cake for my birthday! Cool, huh?

Steve Govern  
Rochester Hills, MI

Coincidentally, on his last birthday, Alfred received a Steve Govern cake...a Twinkie!—Ed.

In MAD #313, we asked you to decide which Alfred E. Neuman should appear on a postage stamp: the young or the mature Alfred. You sent in your ballots and we counted them! The triumphant winner with nearly 58% of the votes is... the Young Alfred! Tragically, however, the night before the presses were set to roll, vandals broke into the U.S. Postal Service printing plant and switched the Alfred stamp printing plate with the one showing an American flag. Nevertheless, when you go to the post office, be sure to ask for the Alfred E. Neuman stamp...they'll know which one you're talking about!

Please Address All Correspondence To:  
MAD, Dept. 317, 485 MADison Avenue  
New York, New York 10022

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope or a note congratulating Rey and Lily on their 25th!

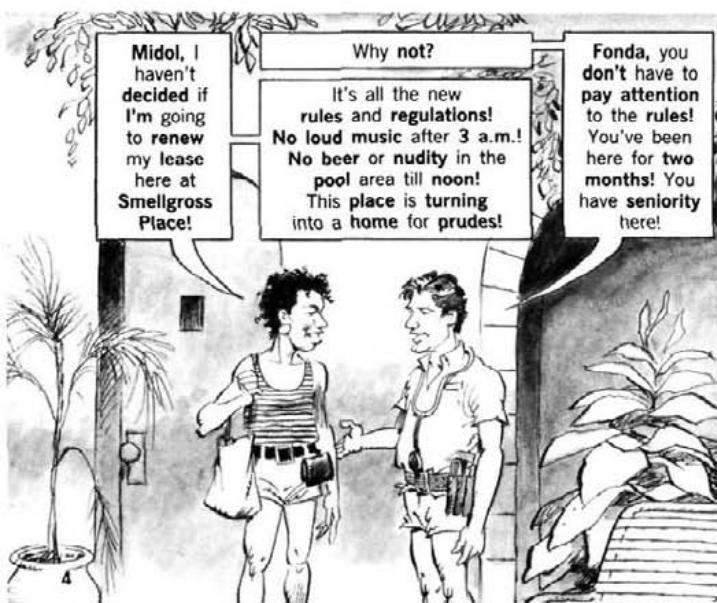
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**RENTALLY DISTURBED DEPT.**

The Fox Network's new nighttime soap opera is like a younger version of *thirty something*. The only difference is in this series, the plot stinks and the writing stinks. But then again, if it didn't stink, it wouldn't be...



ARTIST: MORT DRUCKER



# SMELLGROSS PLACE

I'm Meat! I work with underprivileged kids! In this part of L.A., the underprivileged kids are the ones whose parents make less than \$100,000 a year!

I'm Randy, the actress/barmaid! I look, dress and talk like I'm "easy," but I'm not! I never go home with a guy before someone introduces him to me!

I'm Belly, the young bimbo crossover from 90210! Why am I here? I've already slept with every man in 90210, so I'm starting on a new zip code!

I'm Fonda! I teach the world's highest energy aerobics class! Before you can join, I need to see a note from your doctor and I need to know your funeral wishes!

I'm Jerk, the sexy heartthrob! I have a prison record, I've been fired from a dozen jobs, and I'm an egomaniac and a womanizer! In other words, I'm the perfect role model for all the other guys here at Smellgross Place!

Good morning Los Angeles! Today's air quality is extremely poor! The rain has stopped, but the mudslides continue, along with more earthquake aftershocks!

Traffic on all the freeways is at a standstill, and the LAPD reports scattered beatings and batterings throughout the area! Have a nice day!

WRITER: DICK DEBARTOLO

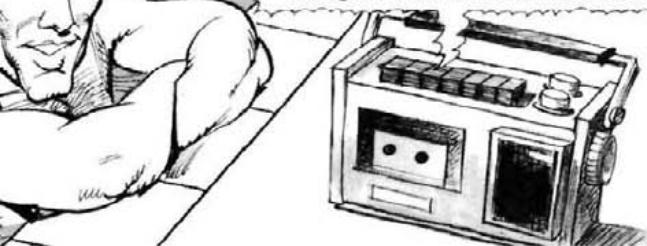
Your motorcycle means a lot to you, doesn't it Jerk?

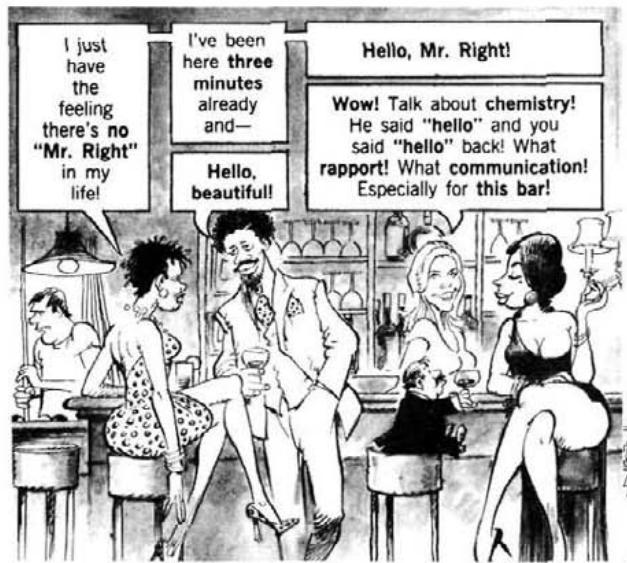
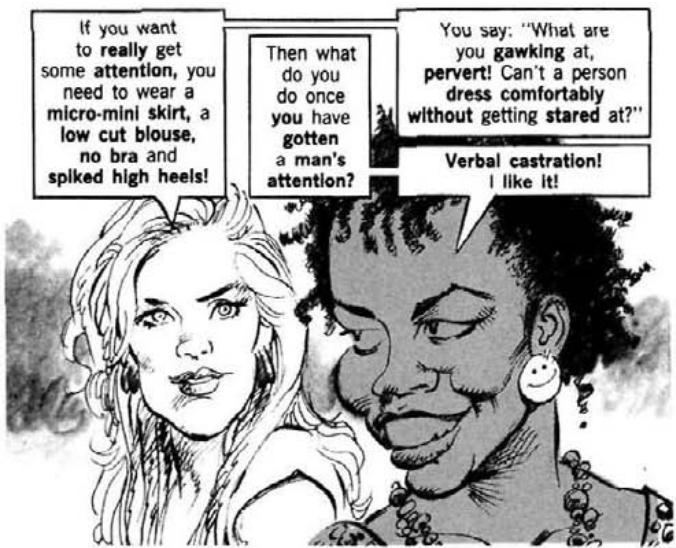
Yeah, how'd you know?

'Cause you're always tuning it up and polishing it! But mostly because you keep it in your bedroom!

Yeah, but I'm not obsessive about it! I only put it under the covers a couple of nights a week! Besides, it's a safer bedroom partner than a lot of others around here, no doubt!

I guess, then, that these cans of 10W40 oil are for the motorcycle! Too bad! My imagination was running wild!





You know, Fonda, you said you were coming to the shelter to help me, and you never showed up! You have a lot to learn about commitment!

Says who?? I committed myself to getting drunk, and I got slammed! If that's not commitment, what is?!



Smelly, I'm worried that all we do at Smellgross Place is talk about sex! Let's talk about politics for a change!

Okay, I would LOVE to talk about politics!

Really? Tell me, do you think Clarence Thomas was really trying to "nail" Anita Hill?

You mean "Long Dong Silver"? I'd have to check my diary to see how MY date with him went! And how about those parties at Ted Kennedy's place!

Boy! I am glad we've discovered our love for politics! It's opened up a whole new dimension!



Fonda, I'm glad you're home! I got locked out and Midol isn't home to let me in!

Here, use my key!  
Your key opens my door?

Honey, this is Smellgross Place! ALL of the keys to ALL of the apartments are the same!



How many pairs of pants can I take into the changing room at one time?

We allow three per person, but you can take in six!

Really? How come?  
Because I'm going in there with you, Mister Cute Stuff!



I don't think we can fit in there together!

Sure we can! There just won't be any room for the clothes you want to try on! But hey, I guess them's the breaks!

We're supposed to be platonic roommates, but don't you feel major sexual tension between both of us?

Why do you say that? Just because I washed your underwear last night doesn't mean anything!

Yeah, but you washed them while I was still wearing them!

Don't read anything into it! Oh, by the way, tonight it's your turn to wash my nightie, and I want it scrubbed hard!



We're looking for slogans! Our agency got that new bottled carbonated holy water account, Vatican Vichy!

I'll give it some thought! I bet that new holy water drink becomes very pope-ular!

"Very pope-ular"! That's a great slogan! I'm glad I thought of it!

That's the third slogan I've had stolen this year! You'd think I'd get a promotion!!!

Promotion!? You're lucky you're still here! Normally executives here steal at least FIVE slogans from the receptionists! You're way behind!



You know, you guys are a great group of friends! You all supported me when I had an abortion! I never told anyone about that before!

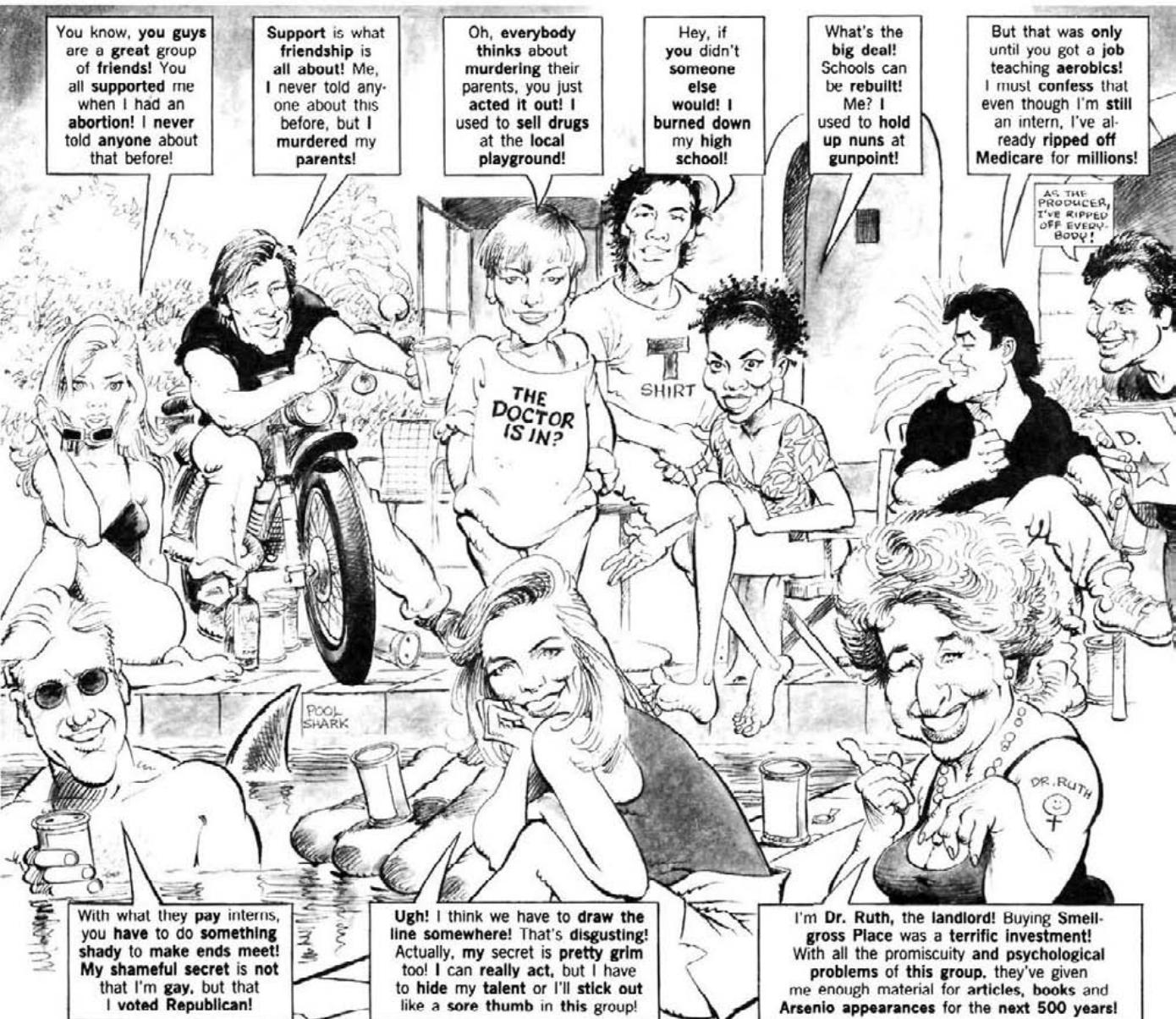
Support is what friendship is all about! Me, I never told anyone about this before, but I murdered my parents!

Oh, everybody thinks about murdering their parents, you just acted it out! I used to sell drugs at the local playground!

Hey, if you didn't someone else would! I burned down my high school!

What's the big deal? Schools can be rebuilt! Me? I used to hold up nuns at gunpoint!

But that was only until you got a job teaching aerobics! I must confess that even though I'm still an intern, I've already ripped off Medicare for millions!

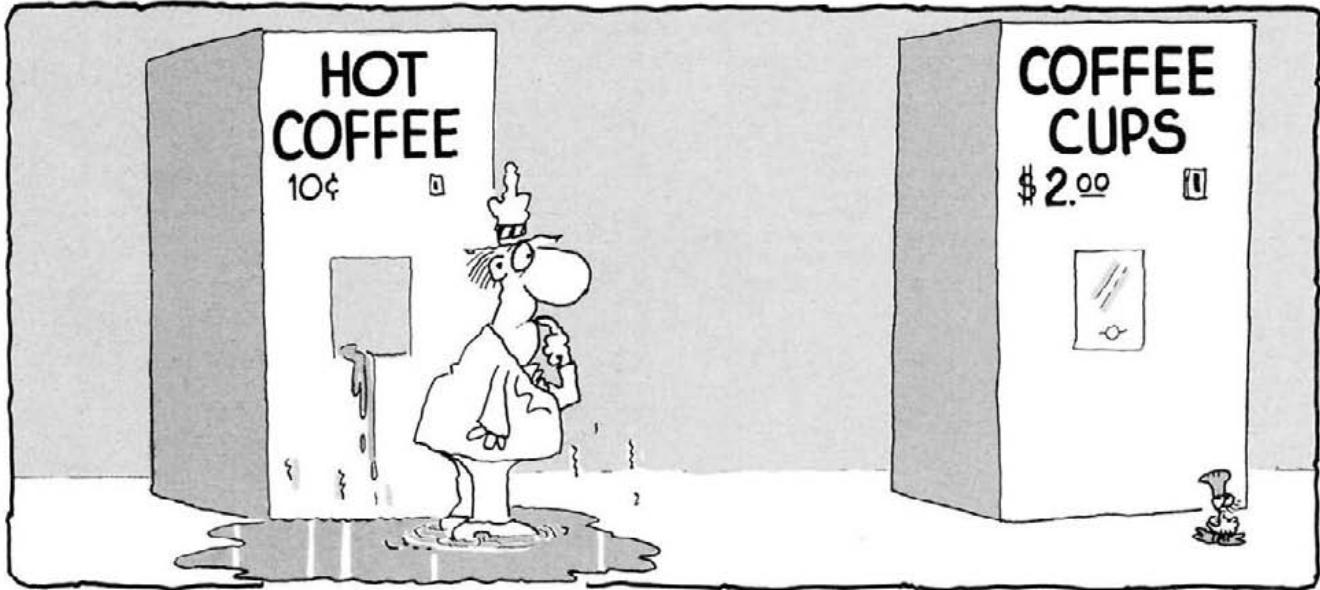
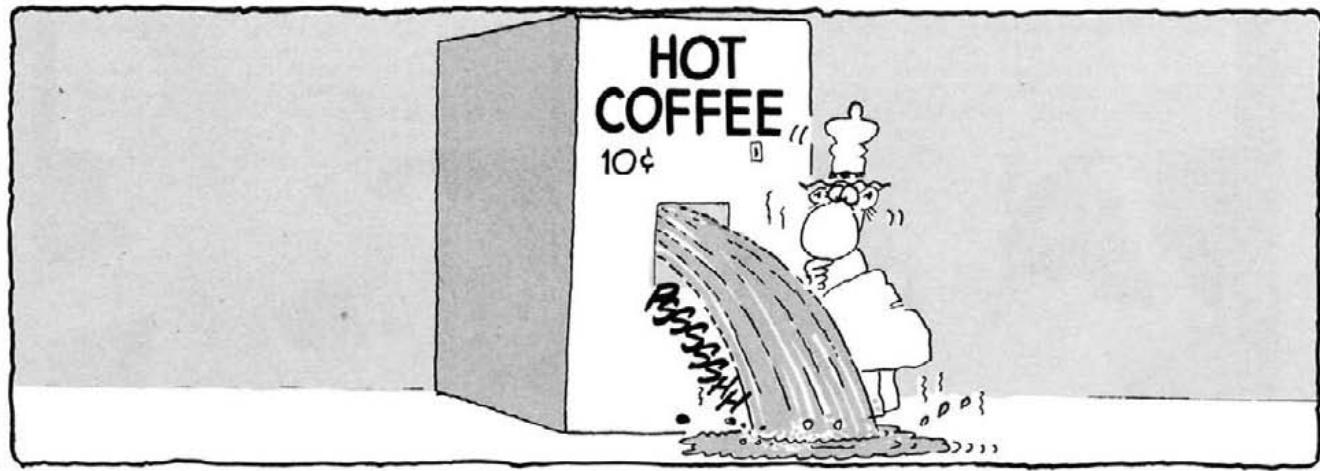


With what they pay interns, you have to do something shady to make ends meet! My shameful secret is not that I'm gay, but that I voted Republican!

Ugh! I think we have to draw the line somewhere! That's disgusting! Actually, my secret is pretty grim too! I can really act, but I have to hide my talent or I'll stick out like a sore thumb in this group!

I'm Dr. Ruth, the landlord! Buying Smellgross Place was a terrific investment! With all the promiscuity and psychological problems of this group, they've given me enough material for articles, books and Arsenio appearances for the next 500 years!

# THE VILLAINOUS VENDING VICTIMIZATION



EQUAL SLIME DEPT.

Most of us take TV's Equal Time Rule for granted because it has existed all of our lives. That's the law which states that any TV station providing air time to one political candidate must offer equal time to his opponents. In recent years, this concept has been expanded to insure a balanced view of so

# DEVIANT EDITOR TO WIDELY H

Lashing out against an editorial, here is the leader of the Teacher's Crusade for Uncluttered Schools, Ms. April Mae Truant.

Famous athletes and Rock Stars appearing on TV have urged young morons to stay in school until they receive their diplomas. Well, we say, don't let that happen! Our schools are already overcrowded due to the young sub-normal types who stick around long after their brains are overtaxed!

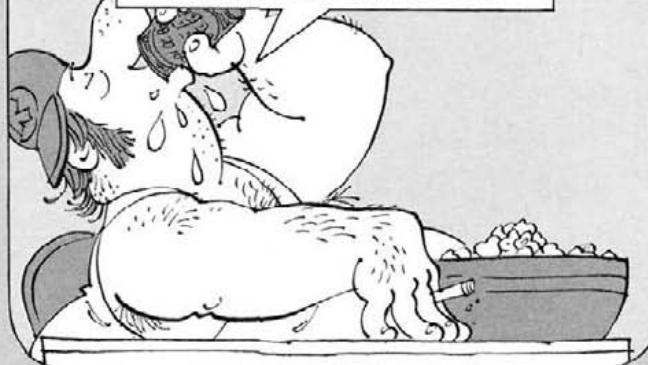
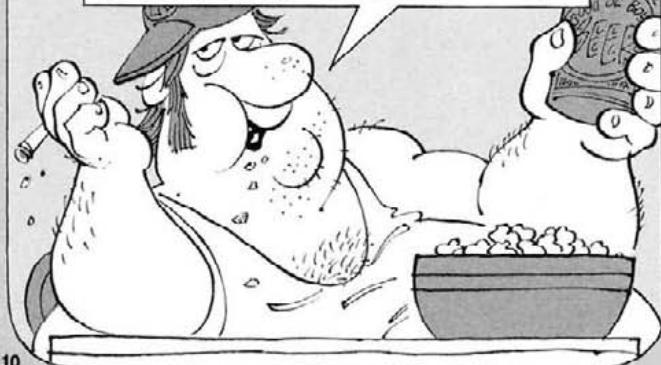
It's the moral obligation of all parents to yank their dumb-butt, 25-year-old kids out of the tenth grade to make more room for brighter children who still have a chance in life! Society will appreciate it and you will appreciate it when your cretinous kid stops sponging and starts working at some menial, toilet scrubbing job to support himself!

Now, on behalf of the Fellowship of Non-Voting Americans, here is Mr. Marcus Absent.

Last week, the League of Women Voters put one of its top browbeaters on TV to urge everyone to go to the polls on Election Day.

We adult underachievers resent such nagging! As dimwits who never understand the issues, we proudly stay away from the polls to help make America great!

The old busybodies in the League threaten to undermine the very fabric of our country by engaging fools like you and me to vote! Do your patriotic duty! Stay home on Election Day and let those who are more qualified make your decisions for you!



many issues that we now hear both sides of many arguments that we really didn't care about in the first place. Lately, these arguments have gotten way out of hand! In fact, they've gotten so far out of hand that they're downright ugly! Of course, that won't stop us from sharing some with you! Here's...

# RIAL RESPONSES ELD OPINIONS

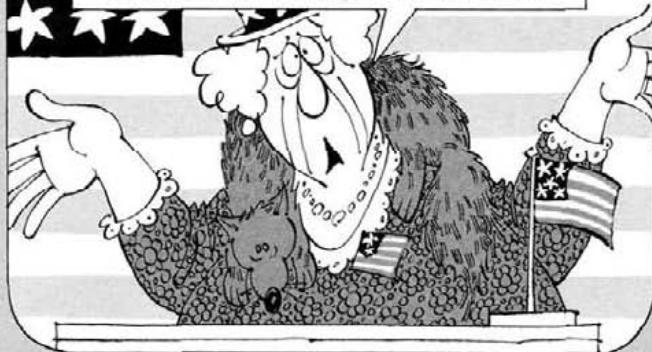
Here now is Mrs. Lustie Trasher, the grand matron of the Daughters of Native Born Bigots.

ARTIST: PAUL COKER

WRITER: TOM KOCH

A swarthy, left wing, pinko teacher recently wormed his way onto TV to tell you about free lessons for immigrants in English as a Second Language. We won't stand for that! Native born patriots already have a hard time spotting some breeds of lousy foreigners because they dress like us and even sit where they want on our busses!

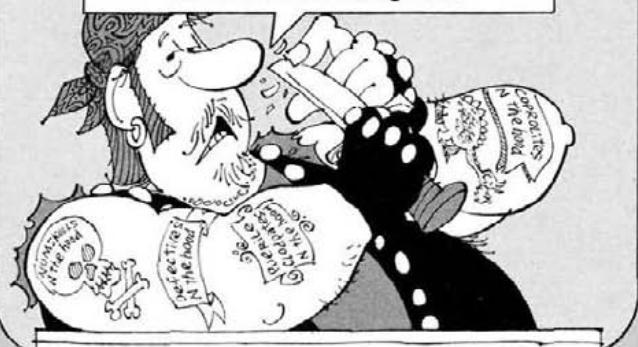
It's only when we hear them chatter in their crazy alien lingo that we can be sure they're inferior to us! Now many subversives are helping them cover up that flaw too! Soon, every foreigner will be moving into your neighborhood and marrying your sister—unless we stamp out English lessons now and keep our American language safe for Americans!



Voicing disapproval with an appeal by this station, here is the founder of the League of Inner City Street Gangs, Mr. Random Shotz.

So I'm holdin' up dis 'lectronics store and I see dis guy on TV askin' ya to give some dough and equipment to dem Boy's Club sissies! Can ya believe dat? If dese little dweebs got money dey'd probably spend it on some pansy sports equipment! We's da ones who need da cash flow for ball and legal fees!

Believe me man, one hour—dat's about fifty-some minutes—costs a helluva lot more den a bunch of dose basketballs and footballs! So forget dose Boy's Club wussys! Send a few bucks to your local street gang! Remember, we'll get dat money from youse somehow... even if we have to bust your kneecaps!

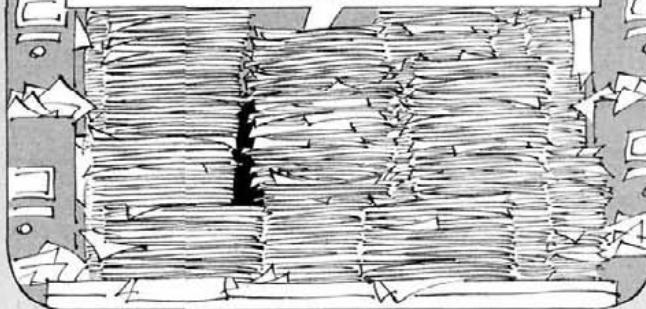


Responding to a Medicaid announcement, here is the director of the Association of Franchised Hospitals, Mr. Ward Crowder.

Certain Do-Gooders appearing on this station are once again trying to pick our pockets for money to wipe out a serious disease. Who's going to pay for our Rolls-Royces, summer condos, yachts or especially the upkeep of our hospitals if people with serious diseases are cured before they've forked over their last cent?



Honest people like you will pay, that's who! How can you expect to get your tonsils removed for a mere \$10,000 if the incurables who supply us with a steady income are miraculously cured? So do your part to help keep sickos sick! Remember, every cured disease just causes needy hospitals and hospital directors to turn elsewhere for quick cash!



Now, speaking for the Decaying Alliance of Sub-Standard Realtors, here is Mr. Urban Blitemore.

This station recently asked you to donate food and clothing to our downtown homeless. What kind of low-down, commie plot is this? Homeless people are undeserving whiners who refuse to pay a few hundred thousand dollars to get themselves a modest fixer-upper!



It's the poor realtors who suffer from such needless displays of selfishness while the tightwad street people sleep comfortably in doorways to conserve their wealth! Stop rewarding cheapskate street people! Instead, lavish your generosity on those who see to it that you have a fine new wall calendar each January—your local real estate salesman!



Voicing opposition to a recent public service announcement, here is the 1991 Queen of the Arsonists' Ball, Miss Blaze Kindler.

In a recent editorial, the dull-witted stiff-shirts who run this station asked you to support Fire Prevention Week by repairing old wiring and by not using oily rags.

The hard working arsonists in your community were so shocked by that appeal that many of us dropped our Zippo lighters!



Arsonists are helpful citizens who get rid of unsightly old buildings while aiding bums in warming their hands and slumlords in collecting on their fire insurance!

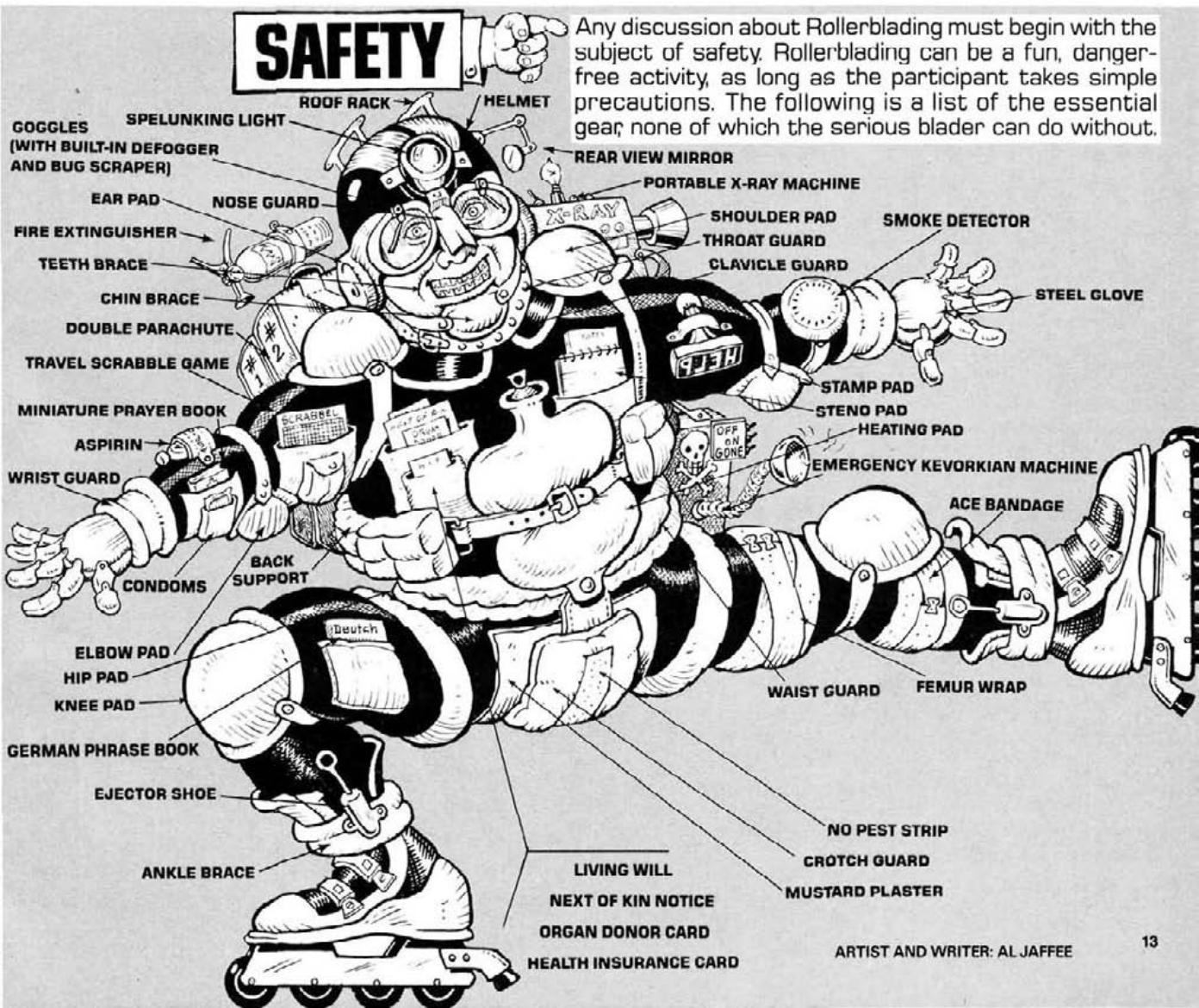
So remember the motto of our mascot, Freddy the Flaming Firefly: "Only you can promote forest fires!"





Once upon a time, little boys and girls were happy to clamp a pair of skates onto their shoes and roll slowly, but surely, down the sidewalk. Safety equipment in those days was a pair of long pants to prevent the occasional scraped knee. Today's youth and adults, however, want to go FAST, FAST, FAST! And as for danger, well, skaters are no longer satisfied with the "boring" risk of perhaps running into a pedestrian. No, they need a much greater challenge, like dodging traffic or jumping canyon-sized potholes. So they run out and buy a pair of Rollerblades. But before **you** run out and join this legion of Spandex-covered schmucks, perhaps you ought to sit down on your soon-to-be-sore hynie and read...

# A MAD REPORT ON ROLLERBLADING



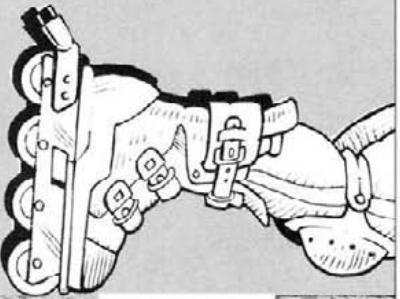
Any discussion about Rollerblading must begin with the subject of safety. Rollerblading can be a fun, danger-free activity, as long as the participant takes simple precautions. The following is a list of the essential gear, none of which the serious blader can do without.

# TERMINOLOGY



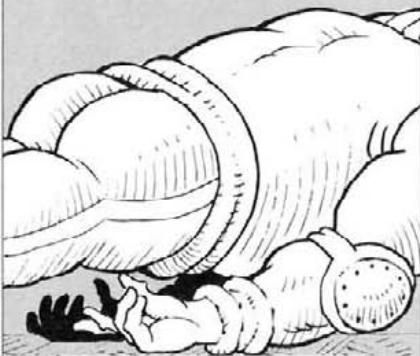
Like all sports, Rollerblading has its own jargon. If you don't want to come off like some geek with no life, you had better sit down with this guide and try to learn it.

## BLADES



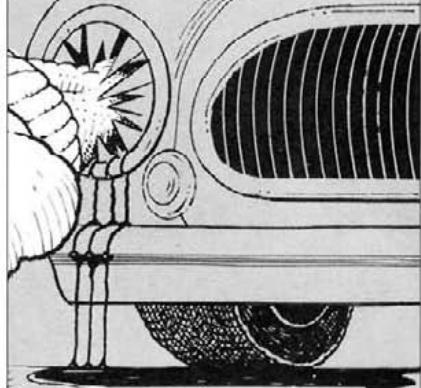
Roller skates with in-line wheels.

## BLADER



One who indulges in Rollerblading.

## BLEEDER



One who indulges too vigorously.

## ROLLERBUDDY



Someone you meet while Rollerblading.

## ROLLERHEAD



One who quickly passes under a clothesline.

## ROLLERIPPER

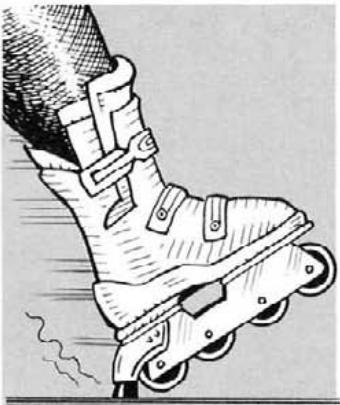


One who straddles a hydrant that is too tall for him.

## STANDARD ROLLERBLADE FOOT POSITIONS



ROLLING



BRAKING



STOPPING

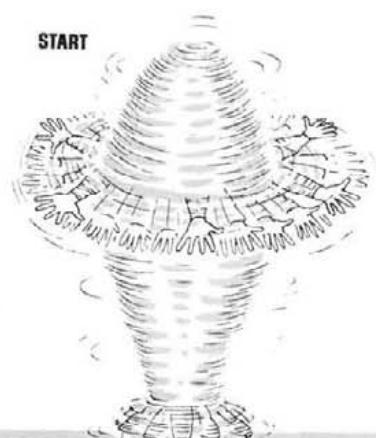


WAITING FOR  
THE AMBULANCE

# ROLLERROUTINES

Rollerblades make some of the wonderful routines of ice skating possible. Here are some favorites:

START



STOP

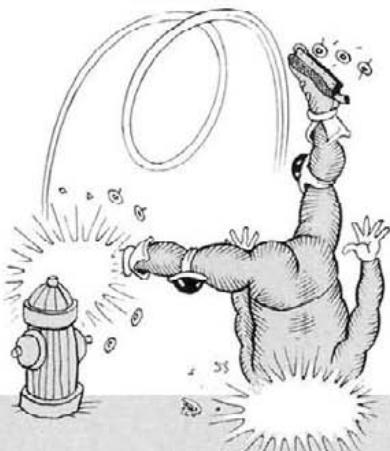


## ROLLERWHIRLS

VOLUNTARY

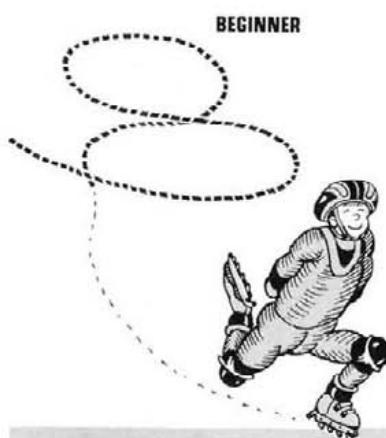


INVOLUNTARY

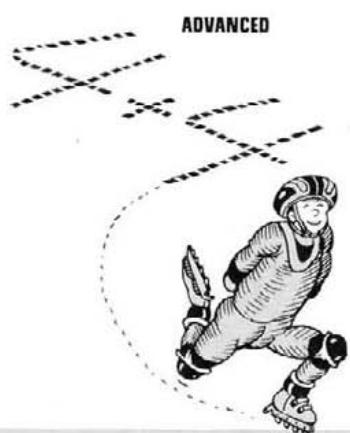


## ROLLERLOOPS

BEGINNER



ADVANCED



## ROLLEREIGHTS

# ROLLERSTYLES

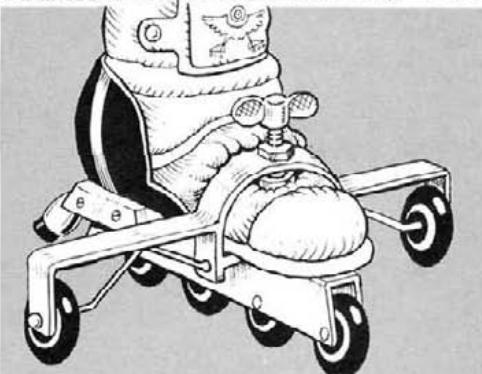
Rollerblades come in a variety of styles and prices. To help you make a choice that suits both your pocketbook and your fear of death, here are some popular models now available:

### HIGHROLLER . . . . \$750.



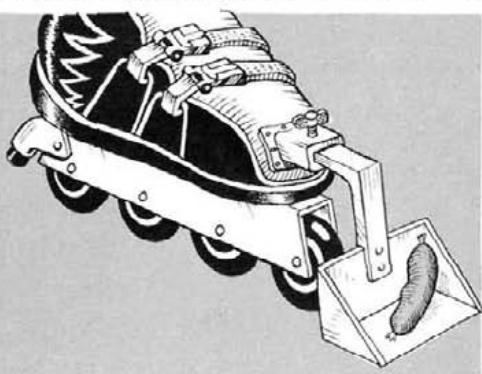
Pretentious and overvalued. Are extremely popular with Donald Trump and ex-Chrysler Chief Lee Iacocca.

### TRAINERROLLER . . . \$250.



For beginners. Just like bicycle training wheels, they eliminate all the danger (and all the fun).

### POOPROLLER . . . . \$450.

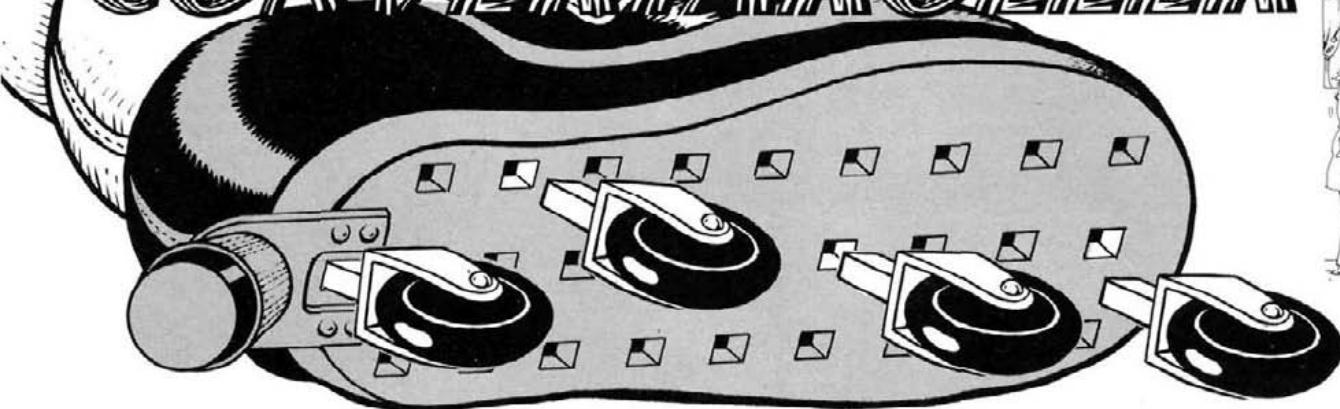


Practical and hygienic. Especially good for high dog density areas.

# FUTURE ROLLERBLADE TECHNOLOGY

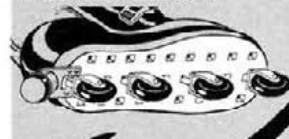
Rollerblade technology is constantly improving. On the drawing board currently is a design that will allow any blader to customize his blades to suit his mood by simply placing removable wheels into different positions. Below is a sneak preview of...

## CONVERTAROLLER

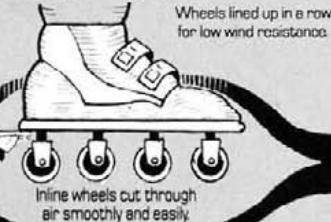


Here are just a few of the CONVERTAROLLER'S combinations:

### FOURSY MODE



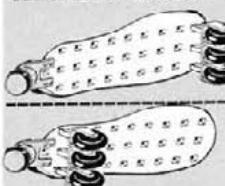
### High Speed/Long Distance



Wheels lined up in a row  
for low wind resistance.

Inline wheels cut through  
air smoothly and easily.

### THREESY MODE



Weight on strong toes



No weight on weak ankles



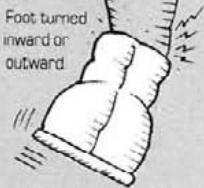
Weight on strong ankles



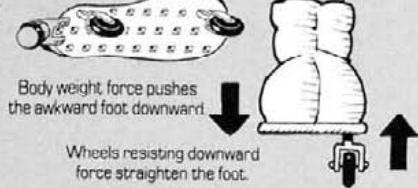
No weight on weak toes

All wheels in front or back helps to keep sometimes  
painful pressure off weak parts of the blader's feet.

### TWOSY MODE



### Left-Right Balance Correction



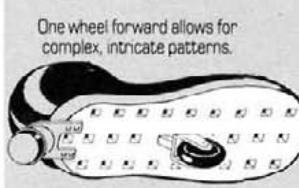
Body weight force pushes  
the awkward foot downward.

Wheels resisting downward  
force straighten the foot.

Placing the wheels on the inside or outside forces any  
problem feet that turn inward or outward to straighten.

Exhaustive research shows that the best  
combination is front/back, twosy-twosy.

### ONESY MODE



One wheel forward allows for  
complex, intricate patterns.



One wheel sideways is best  
for spins and pirouettes.

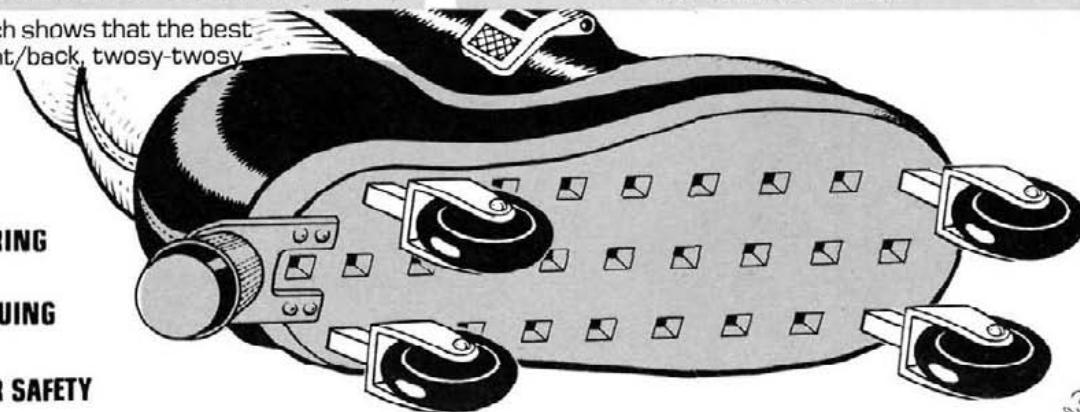
Tricks and Quick Turns

### WELL-BALANCED

### EASY MANEUVERING

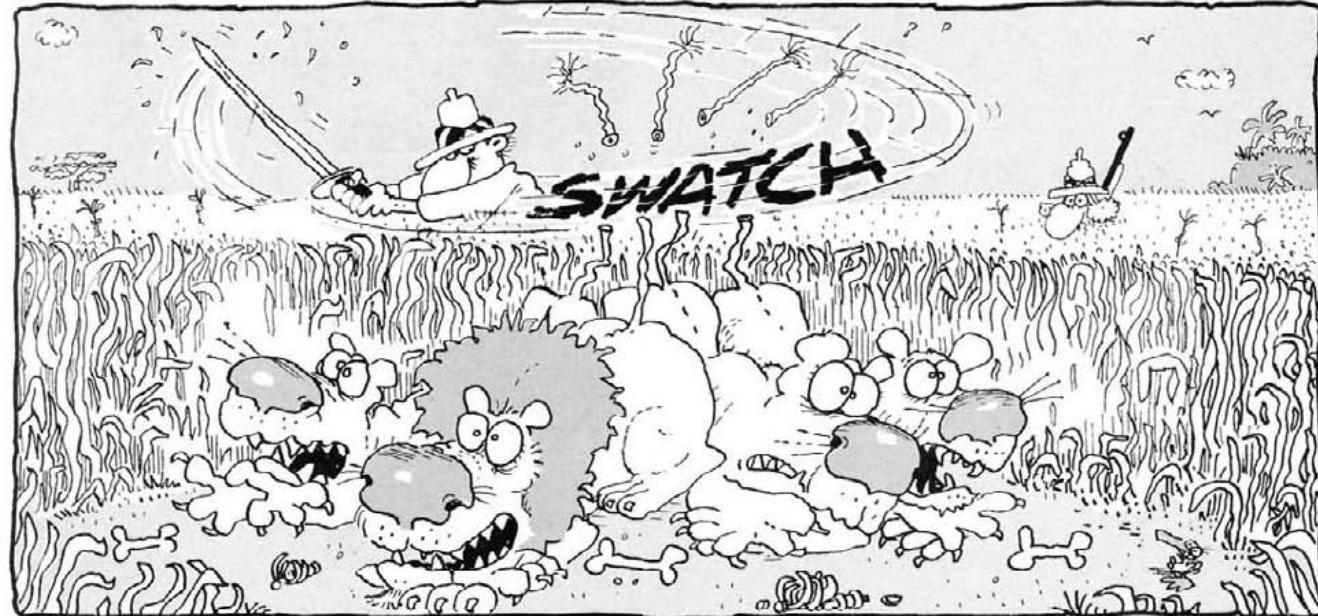
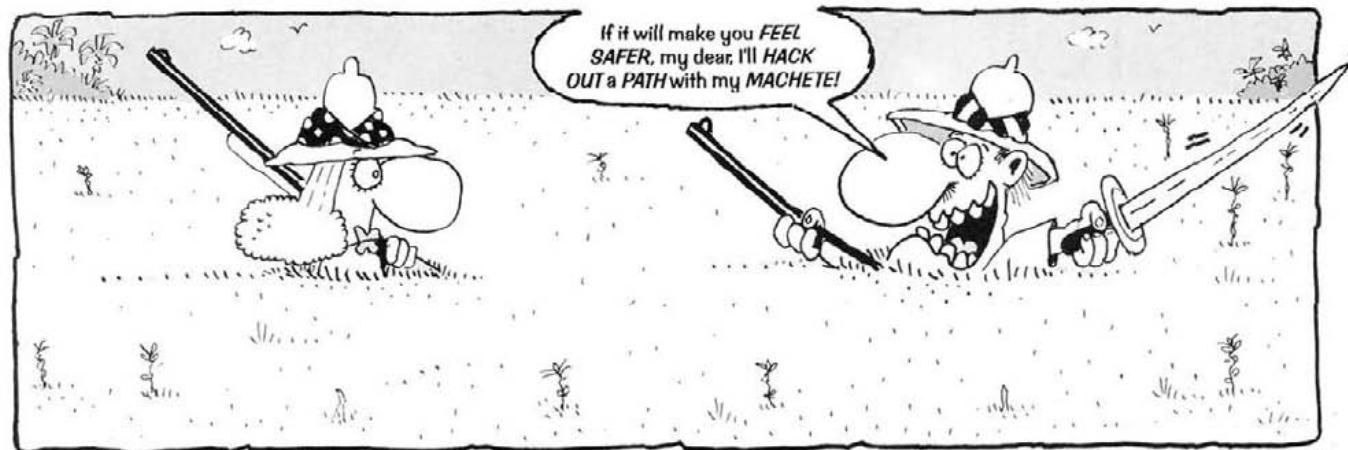
### NON-FATIGUING

### SUPER SAFETY



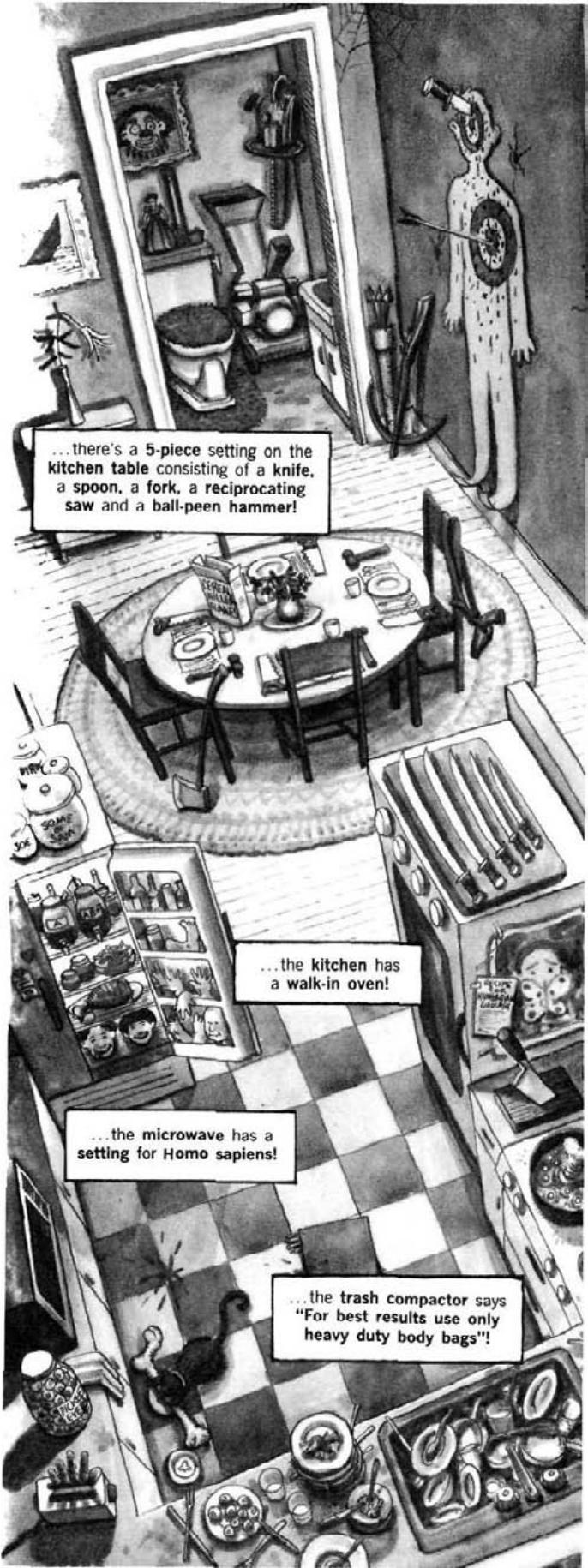


# THE SANGUINARY SERENGETI SCREW-UP



*There's an old saying that "Everybody laughs at a clown, but no one lends him money. Similarly, Americans have an on-going, gruesome fascination with serial killers—but nobody wants to rent an apartment a serial killer lived in! Therefore, as a public service, we present the following illustrated guide for you apartment hunters out there, aptly entitled...*

# THE APARTMENT YOU'RE CONSIDERING MAY HAVE BELONGED TO A SERIAL KILLER IF...



...there's a **needlepoint** hanging in the living room that says "**Home Sweet Home**," and one in the bedroom that says "**Scream All You Want, No One Can Hear You!**"

...the landlord describes the paint color of the walls as **AB positive!**

...the lamp shades have belly buttons!

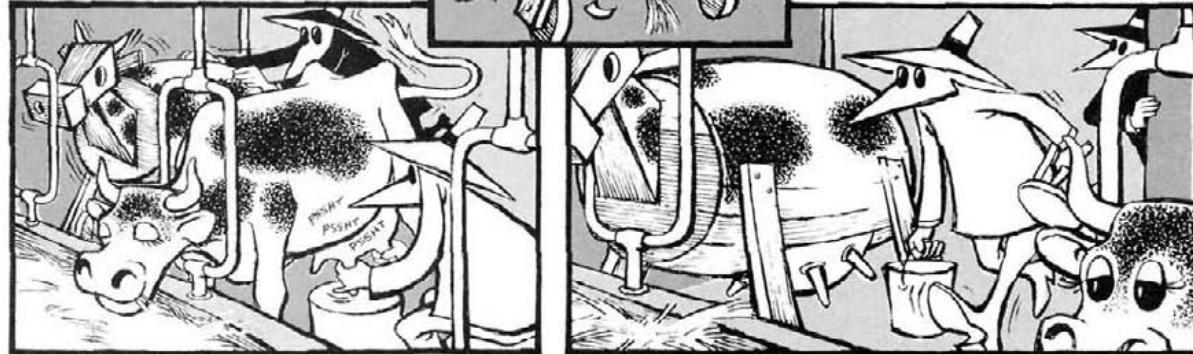
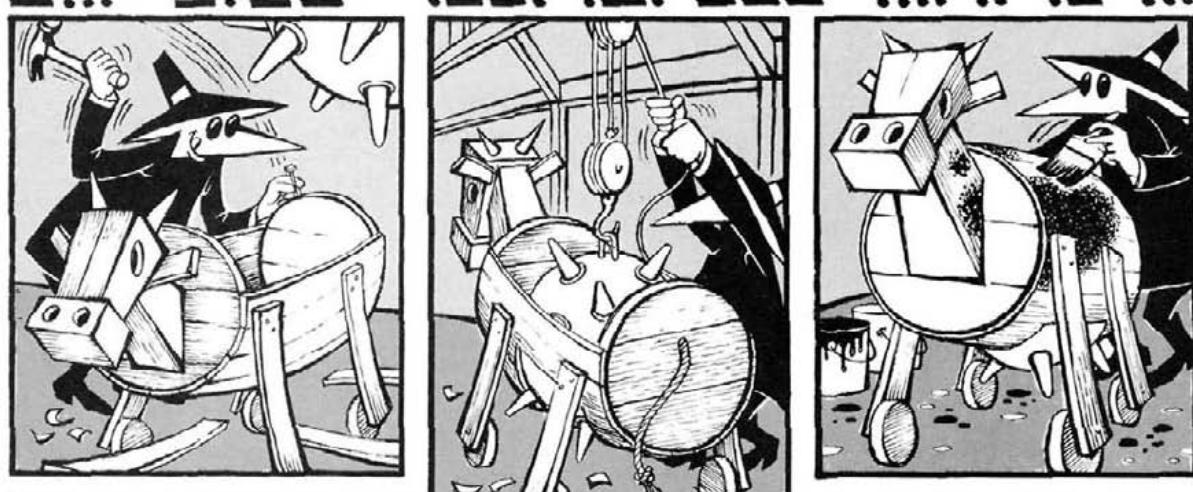
...the inside of the guest room door is covered with **scratch marks** and the previous tenant was **not a pet owner!**

...there's an uncannily realistic **skeleton** hanging on the front door and **Halloween's been over** for more than **two months!**

...the welcome mat reads "**Remove Feet Before Entering!**"

...on closer inspection the carpet pattern is actually a series of chalk body outlines!

...the apartment is located in a building called "**Casa de Drifter**!"



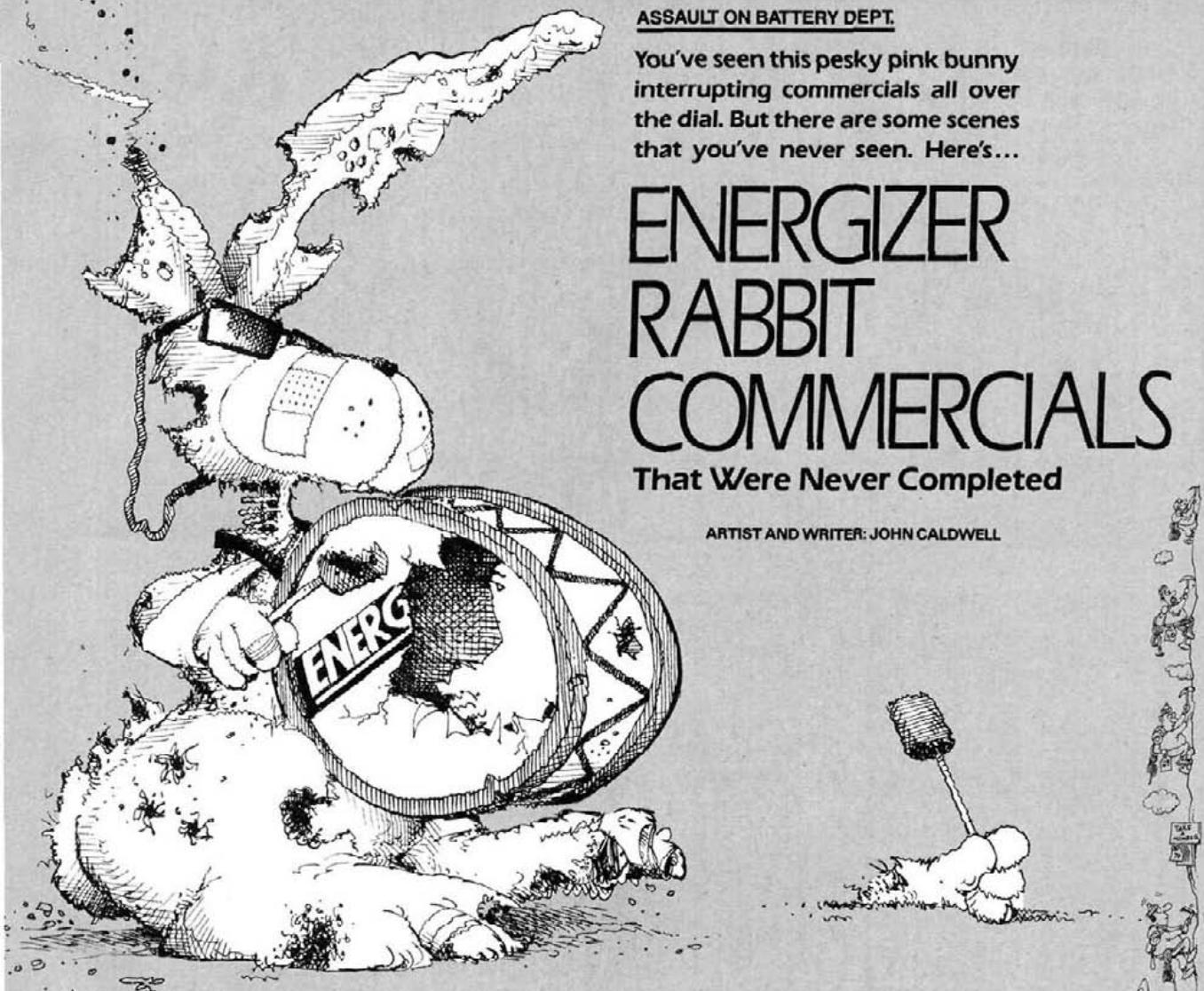
**ASSAULT ON BATTERY DEPT.**

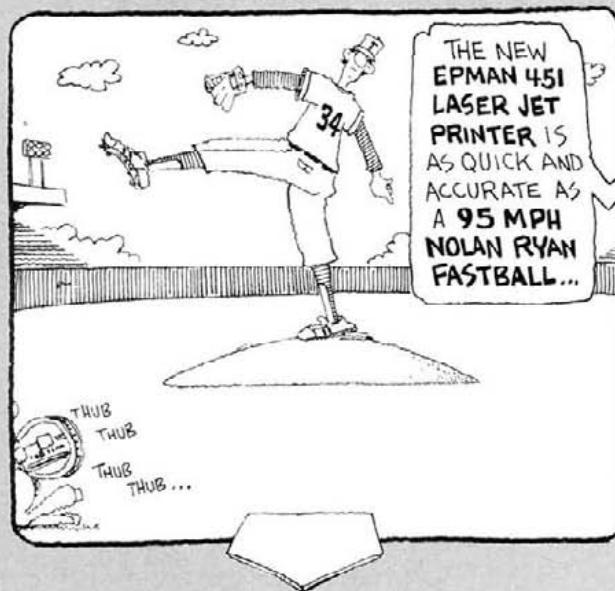
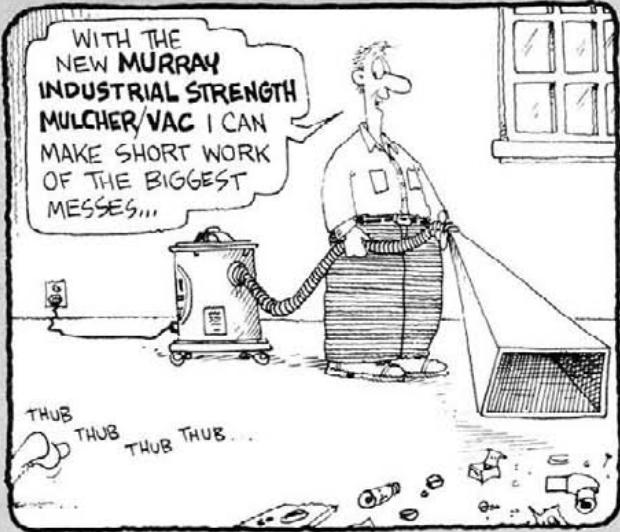
You've seen this pesky pink bunny interrupting commercials all over the dial. But there are some scenes that you've never seen. Here's...

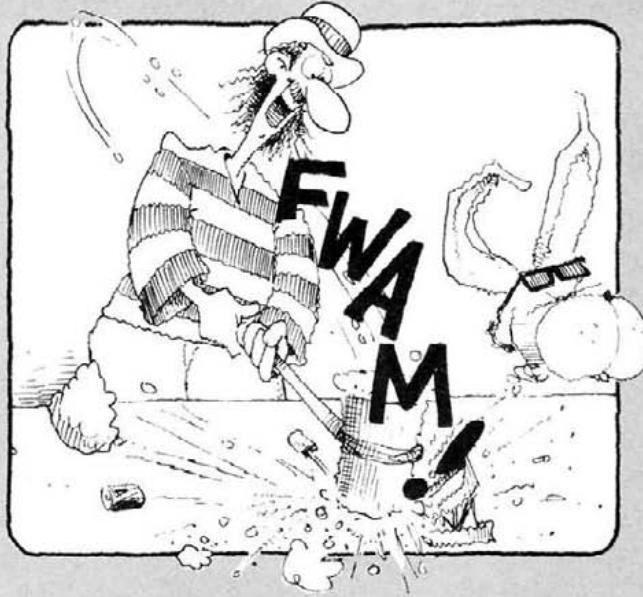
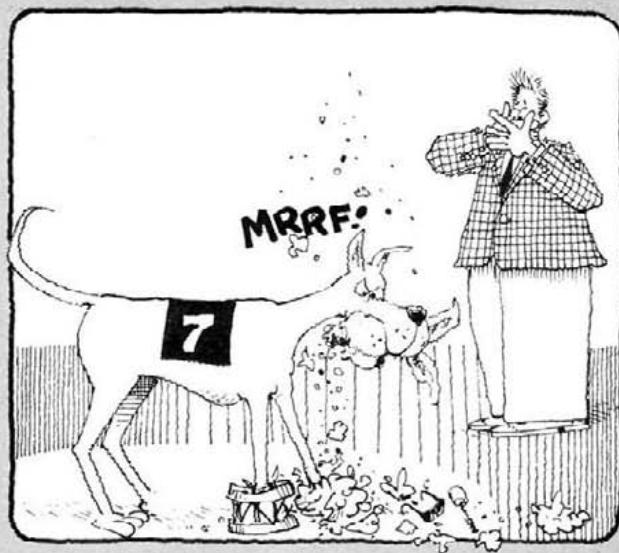
# ENERGIZER RABBIT COMMERCIALS

**That Were Never Completed**

ARTIST AND WRITER: JOHN CALDWELL







W H

# COUN WEST

G O

ARTIST: RICK TUKLA

*First, you take a typical slow,  
sad Country song, like this...*

Had an 18 wheel rig and a hound dog.  
A cat and a gal and a friend:  
Life was rosy, it seemed, and I never once dreamed  
What was waitin' for me 'round the bend.

Lost my rig when it totaled a K-Mart.  
Leavin' scarcely a shopper alive:  
Even worse, sad to tell, lost my dog there as well:  
Guess I shouldn't have taught him to drive.

Lost my cat when she drank my corn liquor:  
Dang, you ain't never seen such a lush—  
Got all woozy and sank in my new septic tank;  
Now I smell her whenever I flush.

Lost my friend to an animal rights group:  
He now lives with a sheep, Mary Jo:  
Lost my gal, now my ex, who is changing her sex  
Just to get on the Donahue show.

Though they're gone and I've lost 'em forever,  
Don't be singin' no sad songs for me:  
Aint no comfort or joy for an old country boy  
Till he's livin' in pure misery.

E N

# TRY TERN S RAP

WRITER: FRANK JACOBS

*...then you give it a hard,  
tough Rap beat, like this:*

Don't front..me..man, with your wimped-out..slop!  
I've been stressed..out..good from bottom to top!  
I was chill, word up, but now this brother's..pissed,  
'Cause my turf's..been..aced and my head's..been..dissed!

First my wheels..bummed..out on a funk-y..ride,  
Which zapped..a..K-Mart, waxin' those..in-side!  
My pup..hip-hopped with his paws on the pump;  
Now he's chil-lin'.out in the dead-dog..dump!

Had a new-funk..puss, but some skuzz-a-roo  
Steamed its fur-hall..gut with a lo-co..brew!  
The puss..got..waxed, plopped out in the crapper—  
Now her bod..stinks..worse than a zapped-out rapper!

Next a brother got hyped—now he homes out steady  
In beast-ie..land with a bah-bah beddie!  
Then my lady flew a sign like a zonked-out mother—  
She'll soon..be..frontin' as a wanna-be brother!

They've busted my chops and I'm one..steamed..dude,  
And it don't..do..much for my at-ti-tude!  
If this rap..don't..leave..you sat-is-fied,  
Then you're better off, honkie, with Char-lie..Pride!



ON THE ERR DEPT.

# TV BLOO

C-SPAN



DONAHUE



LIVE with REGIS and KATHIE LEE



MURPHY BROWN



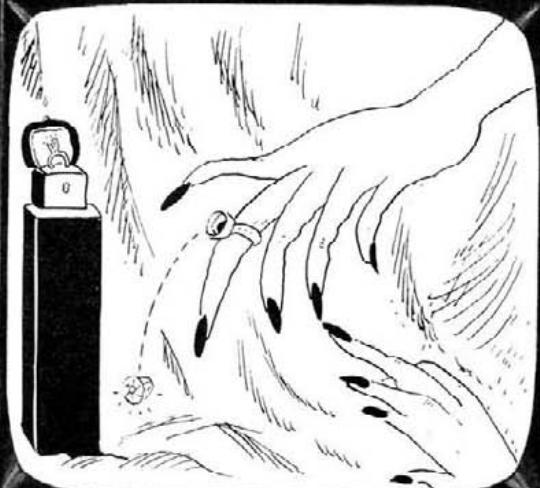


# PERS

## We'd Really Like to See

ARTIST AND WRITER: PAUL PETER PORGES

The HOME SHOPPERS' NETWORK



The FRUGAL GOURMET



The RICHARD SIMMONS SHOW



THIS OLD HOUSE



## ENGAGEMENTS



BERG'S-EYE VIEW DEPT.

# THE LIGHT

## MOVIES



# LOGIC



# R SIDE OF...

ARTIST & WRITER:  
DAVE BERG

## STATUS



## SELECTIVITY

My son is a genius! Look at this stuff—computers, VCRs, camcorders, CDs, tape decks—there's not one piece of equipment made that he can't handle!



Except, of course, a lawn mower!



## AGREEMENTS

Ben, before we get married, we'd better get one very important issue settled right now! Do you like a large family?

Yes, I most certainly do. Karen!

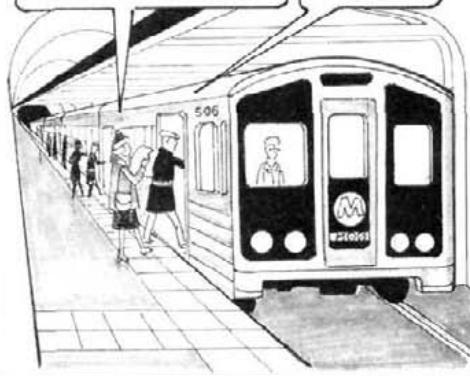
That's good! Knowing my family, there's a good chance they're all going to move in with us!



## PREDICTIONS

Maybe this will cheer you up, Mr. Gloom and Doom! According to your horoscope, a lot of money is coming your way!

With my luck, you know what that means, don't you?



## VACATIONS

I just got back from driving cross-country!

In this small car? Who did you go with?



Five people I once liked!



## SPORTS



## STRATEGY



## AWARENESS



## THE OFFICE



## GIFTS



## DOCTORS



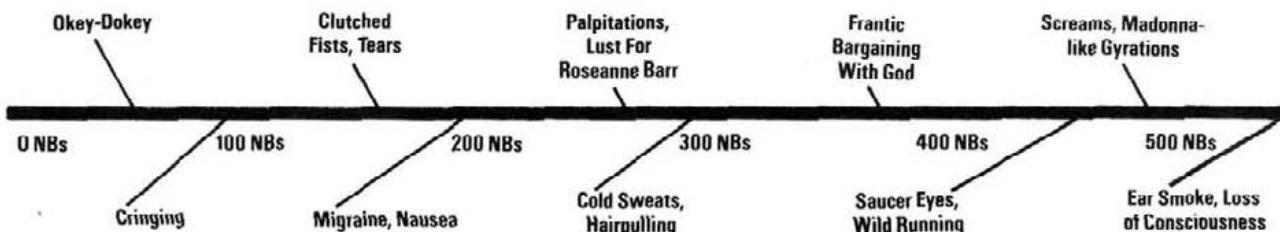
ON A SCALE OF ONE TO TENSION DEPT.

Virtually everything we want in life—food, amusements, services, goods—carries with it a price tag, an expense commonly measured in dollars and cents. But all too often it isn't until *after* we've paid the bill that we really begin paying for our acquisitions by suffering years of frustration, aggravation and all around agita! This is an expense that can only be measured properly in "Nail Bites" (NBs) and we have devised an illuminative and depressing system of measurement (see chart below) which you can use to determine exactly what kind of pain and misery awaits you! So join us, won't you, as MAD charts...



# THE HIDDEN EMOTIONAL COSTS OF THINGS

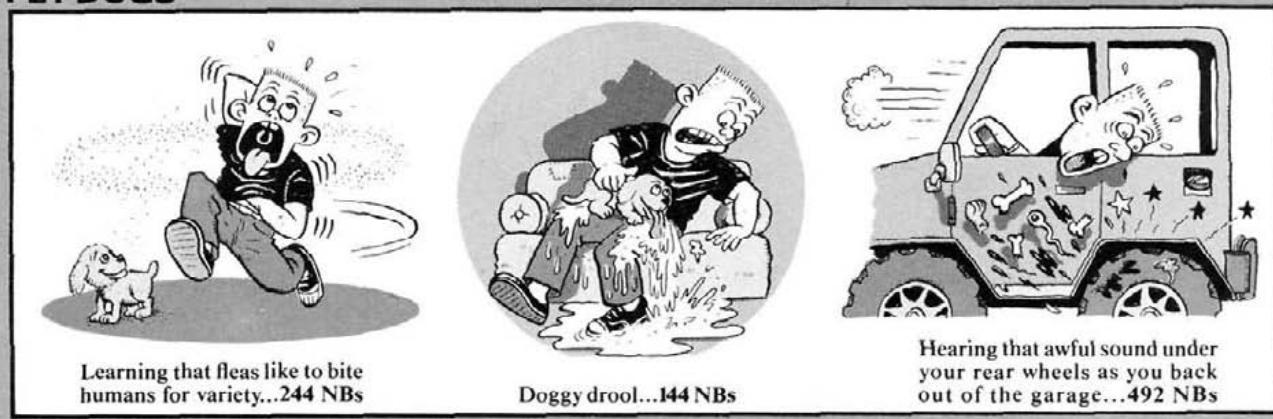
ARTIST: TOM BUNK WRITER: DAN BIRTCHER



## SUMMER CAMP



## PET DOGS



## THIS YEAR'S HOT TOY



Finding out that even with the 36 optional accessories you purchased separately, it isn't half as neat as it seemed on television...311 NBs



Having your friends tell you that it's no longer hot after you've had it less than a week...259 NBs



Having your mother throw it away without telling you...303 NBs

TOTAL: 873 NBs

## YOUR CLASS RING



Having to do business with that slimy salesman...82 NBs



Having to put up with your mother's slobbering over this latest sign of your "becoming an adult"...154 NBs



Having your girlfriend complain about your hesitation in giving her the ring and then finding it in the back seat of your best friend's Chevy...480 NBs

TOTAL: 716 NBs

## POTATO CHIPS



Watching the store bagger crush them to pieces with one, well-aimed drop of a melon...69 NBs



Trying to get the bag open without the use of power tools...491 NBs



Realizing the "Party Size" bag is 75% air...123 NBs

TOTAL: 683 NBs

## CLASSIC CARS



Driving all over town looking  
for leaded gasoline...150 NBs



Wondering whether it's being  
stolen or vandalized while  
you're at the mall...437 NBs



Having to deal with Junkyard  
Scuzzwads in order to get the  
right parts for it...261 NBs

TOTAL: 848 NBs

## YOUR OWN PHONE



Learning first hand that the phone  
company really does charge \$95 just  
to throw the switch which activates  
the line in your house...148 NBs



Finding out that someone has been  
writing your name and number on bus  
station restroom walls...201 NBs



Finding out there are a lot more  
aluminum siding and frozen meat  
salesmen calling you than members  
of the opposite sex...342 NBs

TOTAL: 691 NBs

## A PLANE TRIP



Having your soiled, holey under-  
wear thoroughly examined by air-  
port security guards after a major  
bomb threat is received...398 NBs



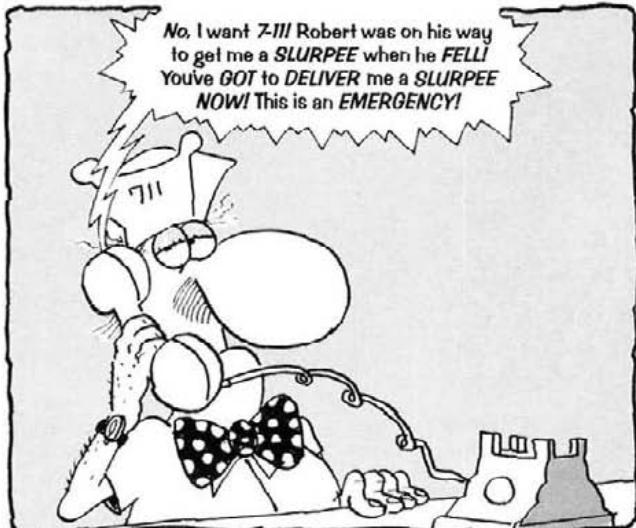
Hearing your pilot come on the in-  
tercom in midflight to warn you of  
turbulence and not understanding a  
word because of his slurred speech  
and constant hiccupping...496 NBs



Finding out the guy sitting right  
next to you sells insurance policies  
and Amway soap products...297 NBs

TOTAL: 1,191 NBs 35

# THE ECCENTRIC EMERGENCY ENGAGEMENT



His name is Keen 'n Weighins, and he's the creator and star of a show that has bite, edge—even an angry attitude!

The show, of course, is *In Livid Color*, and it's the subject of this evening's very, very special edition of Entertainment Too Light!

Just a minute, John! Why is this a "very, very" special edition of our show?

Well, last night's show about the man who sharpens the scissors for the guy who trims Michael Jackson's nose hairs was a "very" special edition...

...so I guess that does make it a "very, very" special edition when...

WAYAN'S WORLD DEPT.

## ENTERTAINMENT TOO LIGHT VISITS



ARTIST: SAM VIVIANO WRITER: A.J. MARLY

I'm Mary Tart, here with John Tush, and we're with Keen 'n Weighins, star of *In Livid Color*, which also stars his brothers, Dammin' and Pshaw Weighins and his sister, Kin Weighins!

That's right! Our show makes fun of racism and sexism, but nepotism is just fine by us!

The humor on your show is often crude, violent and tasteless! Does the prospect of offending millions of viewers bother you at all?

No, because we're on FOX, so we don't have millions of viewers!

Still, critics say your sketches are vulgar and even border on the obscene!

That's crazy! I consider this "a family show"! My brothers work here, my sister works here, my uncle works here...

Okay everyone, this is your director speaking! Let's get ready for rehearsal! And Keen 'n Angry, stop slouching!

Yes, Mom! Wow, this really is a family show!





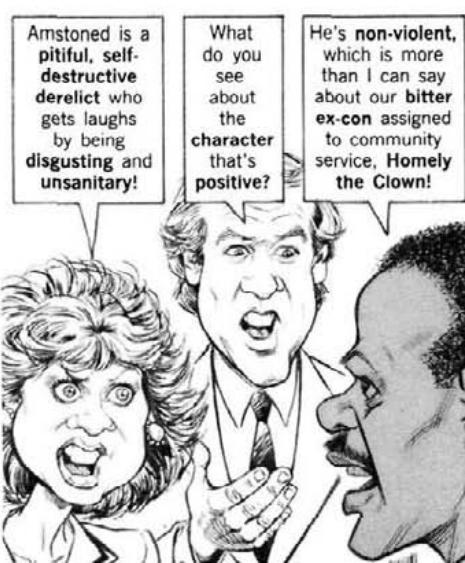
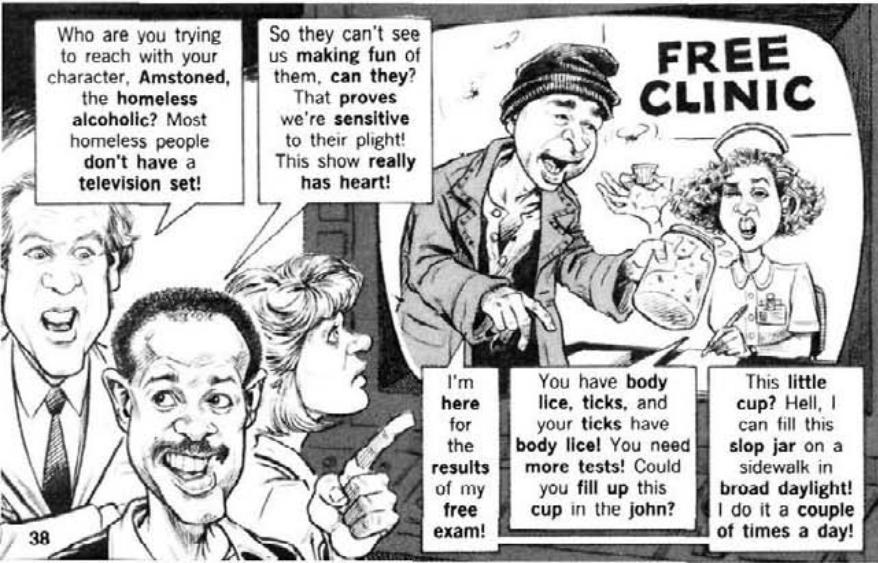
Retro-spective? You've only been on the air three seasons!

Right! And since we're relying on stunts like these, there's no guarantee we'll be back for a fourth!

One of your popular bits is the Homeboys Robbing Network. Do you think they set a good example for kids?

Sure, kids can learn from them! But the Homeboys are into shoplifting, burglary, and hustling. What can they learn from that?

The importance of diversifying job skills and "good old American know-how"! Just watch!





I'm Leggy Goodbuns here with the only two white cast members of *In Livid Color*. Tell me, do you two feel like *Token* players because of that?

Absolutely not! We're just as important to the show as any other actors who aren't related to *Keen 'n Angry*!

Plus, we get to "stretch" as actors on this show! As *Fire Marshall Bilk*, for instance, I can poke fun at two disadvantaged groups—pyromaniacs and disfigured burn victims!

I must say, some people don't find *Fire Marshall Bilk* funny!

He's not supposed to be funny! On this show you just have to be *outrageous*! If you want funny watch *Cosby* reruns!



We're visiting right now with *In Livid Color's* popular dancers, The Thigh Girls!

As you can see, they supply the show's "T and A"!

Actually Nary, they don't show that much skin.

I'm talking about their clothes! With the outfits they wear, "T and A" could stand for "Tattered and Appalling," "Tacky and Awful," or "Tasteless and Asinine"!

To be fair, though, the dancing and choreography on *In Livid Color* is the best you'll find on prime time TV!

True. Of course, it's the only dancing and choreography you'll find on prime time TV!!!



Keen 'n Angry, thanks for taking us behind the scenes at your show!

Thank you! And to help us say goodbye, I thought I'd get our entire *In Livid Color* family together!

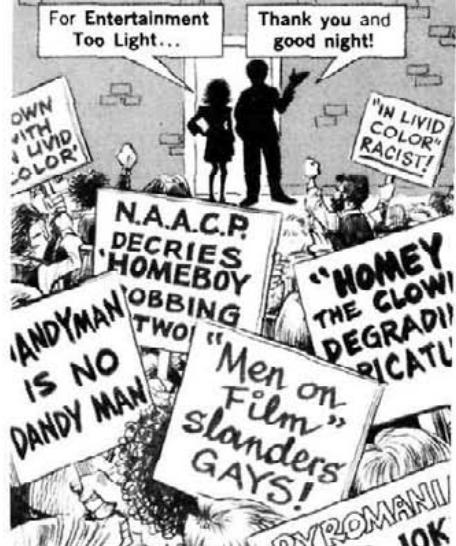
Wow! They are quite a group!

Yeah, our weekly sign-offs are about the largest TV-related gatherings around!

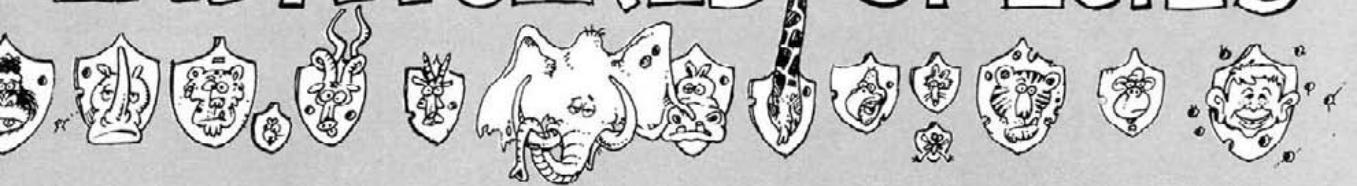
Actually, we found one TV-inspired group that's bigger! In fact it's outside the studio right now!

For Entertainment Too Light...

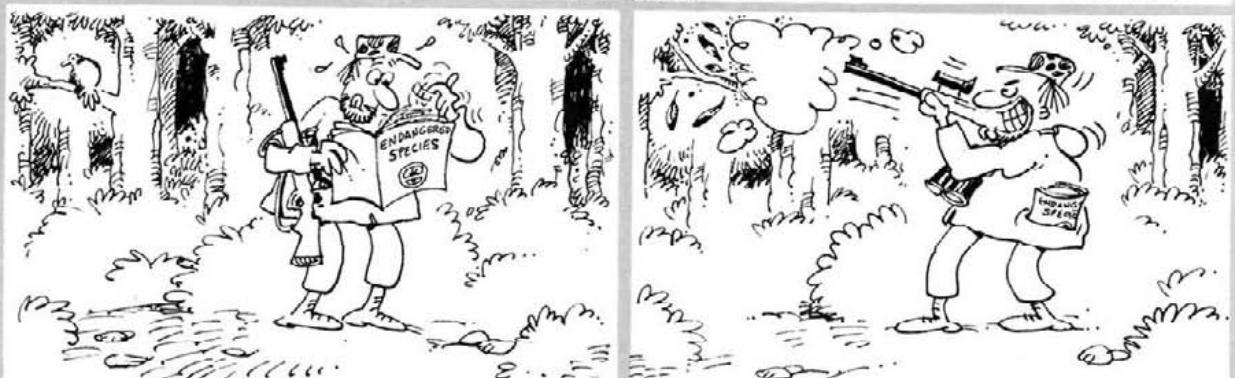
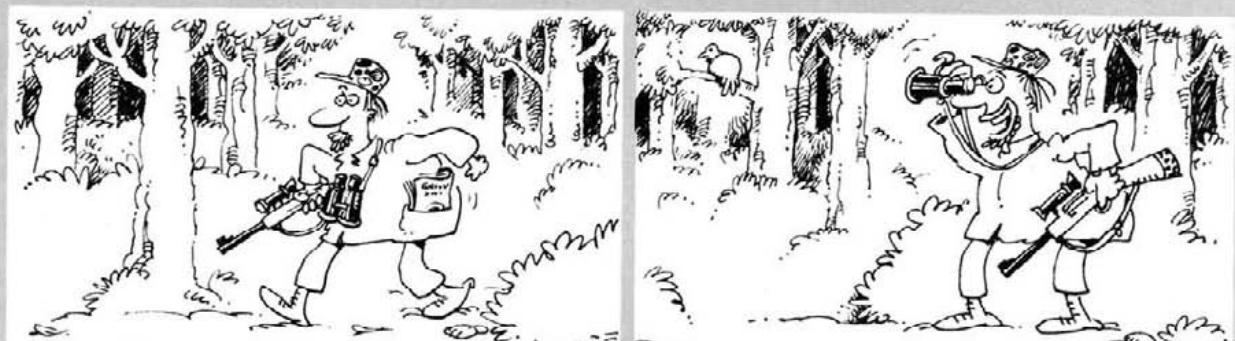
Thank you and good night!

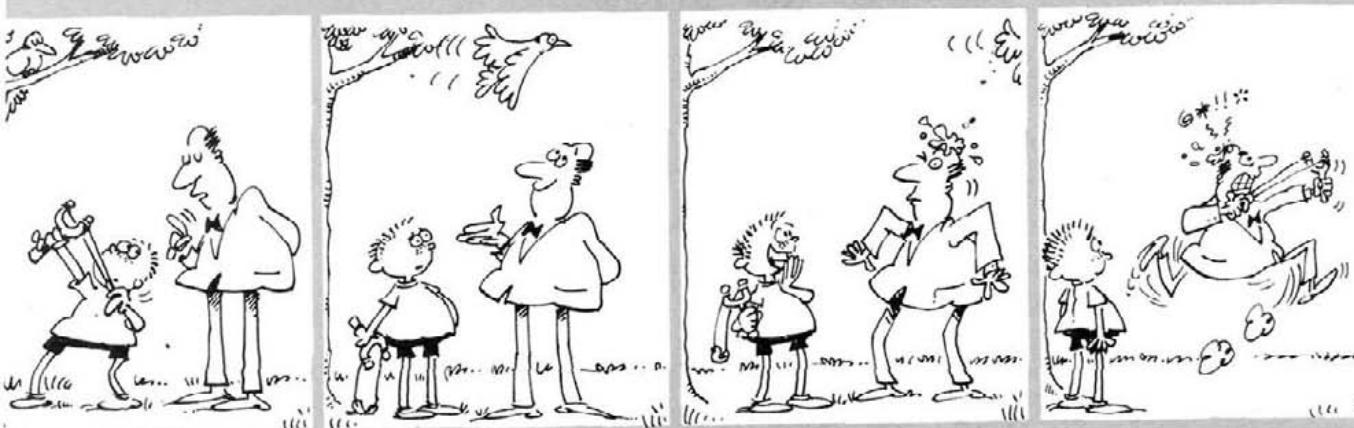


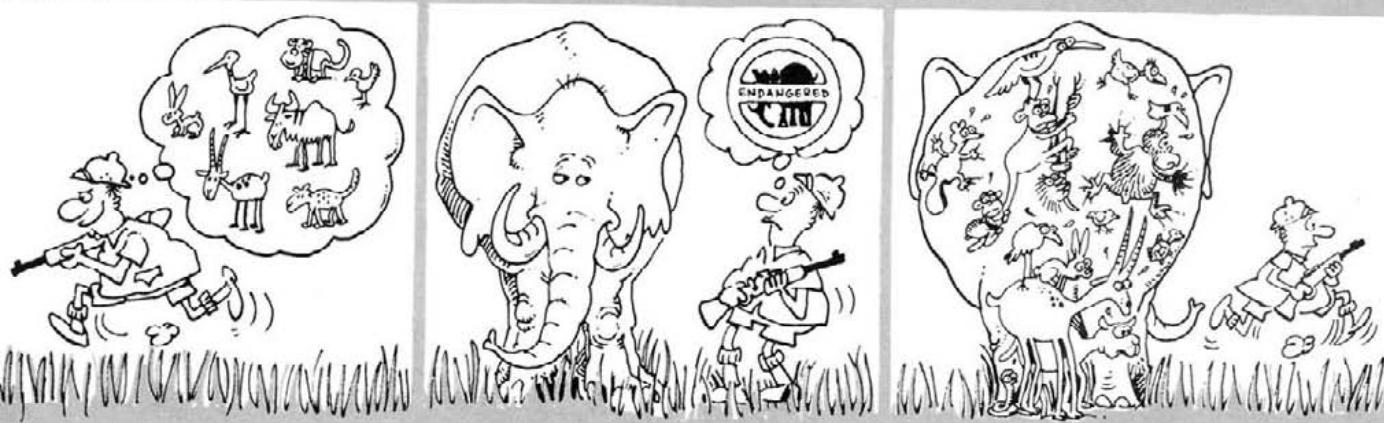
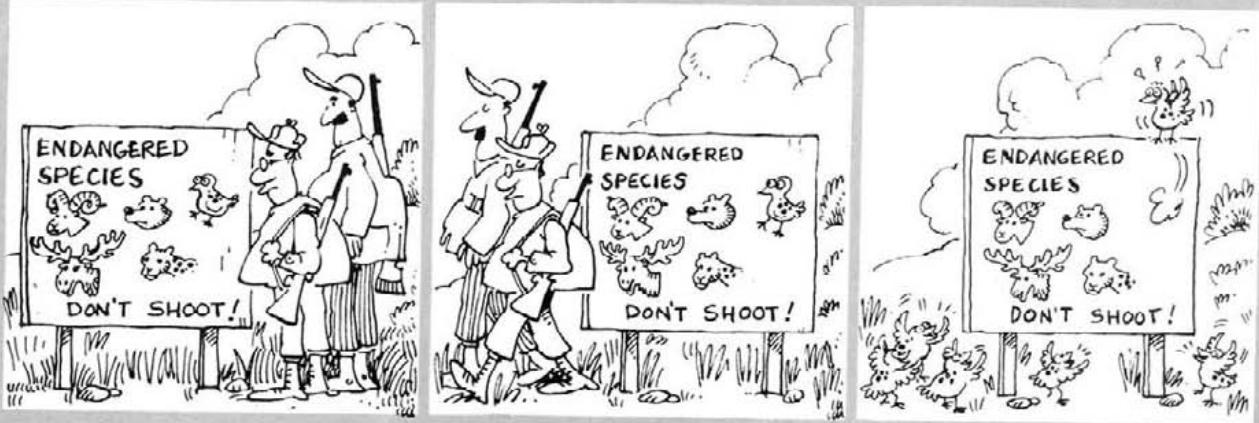
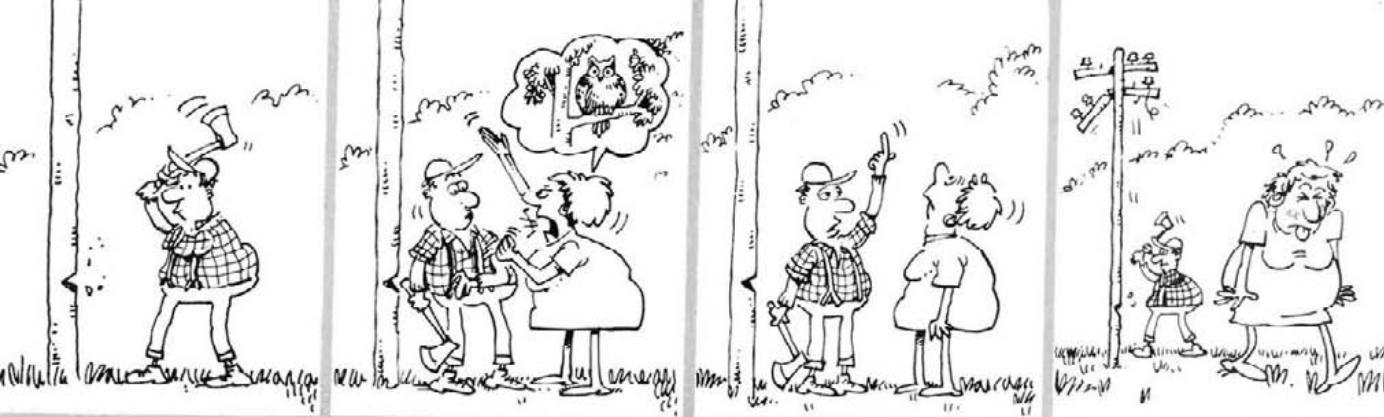
# A MAD LOOK AT ENDANGERED SPECIES



ARTIST AND WRITER: SERGIO ARAGONES

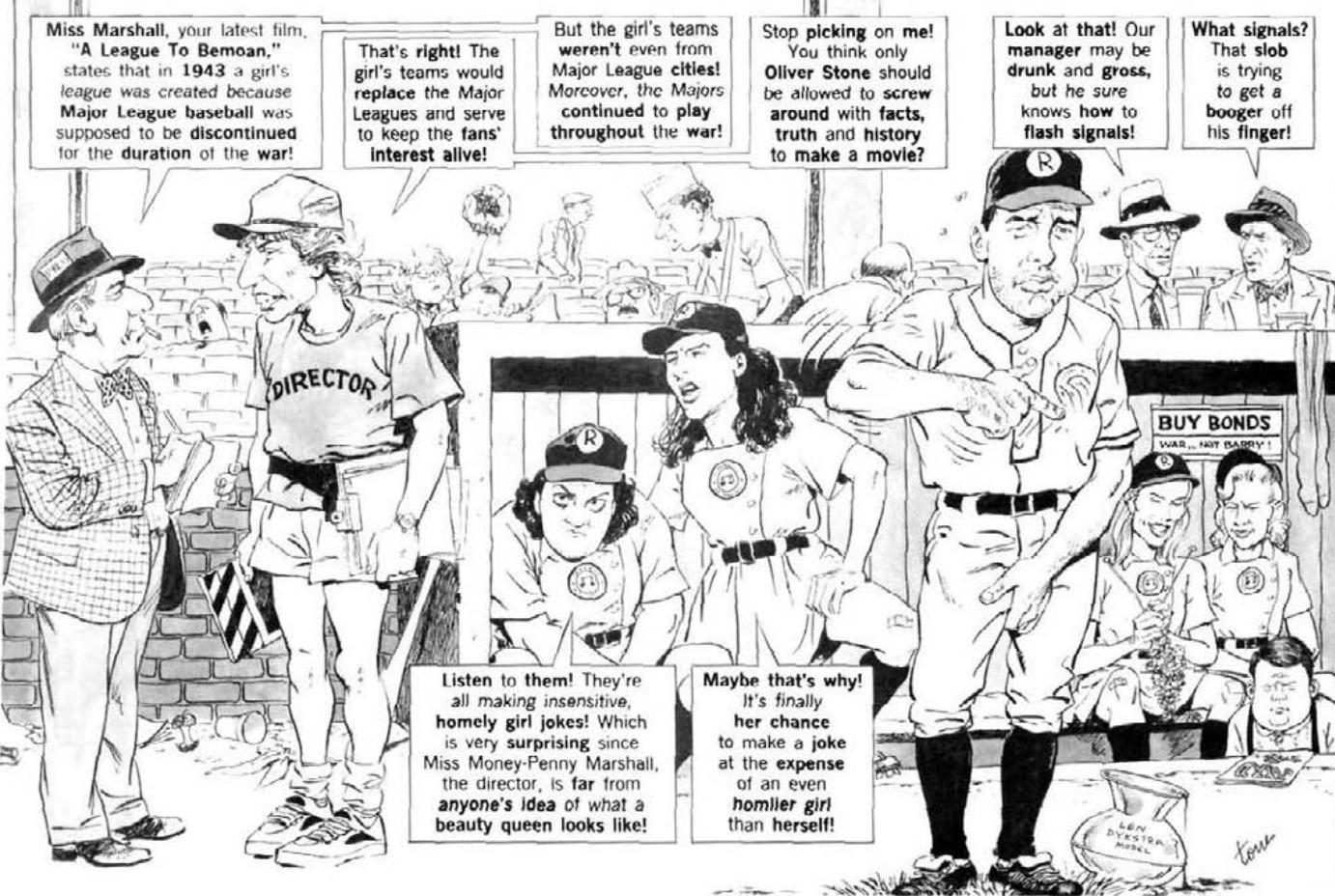






THE BOY TOYS OF SUMMER DEPT.

There's an old saying, "If you love baseball, go out to a game, but if you love baseball clichés, go to a movie!" And just how old is that profound piece of Americana? We thought of it this morning! Hah! And if you think that even one single cliché from all of the baseball movies you've ever seen has been left out of this bomb, then you're too dumb to appreciate the rapier-like wit and brilliant insights in the following MAD satire of...



ARTIST: ANGELO TORRES



# A League TO BEMOAN



WRITER: STAN HART

You're pretty good, young lady! Want to play professional girls' baseball? You get \$75 a week! How does that sound?

It sounds like what bulls drop all over the barn! But I'll go with you only if you take her, too!

Who is she?

She's my inconsquential kid sister, Beatrice!

That's Twit, damn you!

This is my daughter! She's got an eye and swing like Babe Ruth!

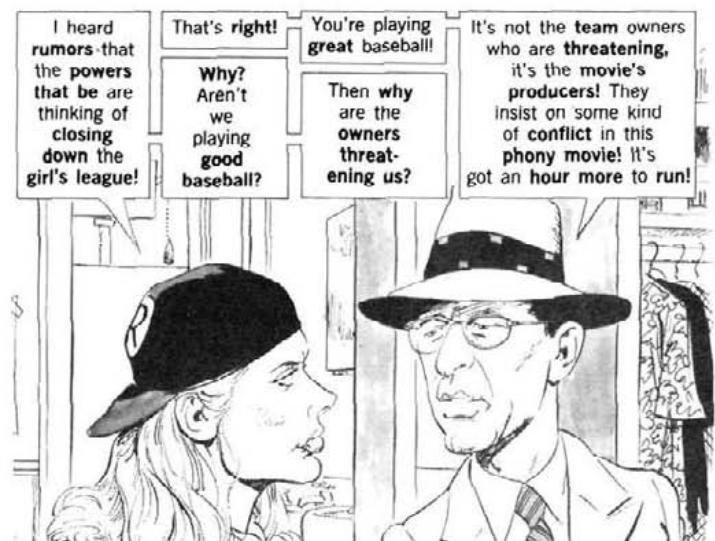
Unfortunately, she also has a face and body like Babe Ruth!

I know she ain't pretty or feminine like those other girls, but that's my fault! You see, I raised her like a boy!

You sure you didn't raise her like a chimp?







I'm quitting!  
It's too  
rough  
trying  
to be a  
ballplayer  
and a wife  
at the  
same time!

You can't quit  
now! You have  
to set a  
good example  
for the  
youth of  
our nation!  
Sorry!

Look at that  
kid! If he  
sees you  
quit when  
things get  
rough, he  
might grow  
up to be a  
quitter, too!

What's your  
name,  
shorty?

H.  
Ross  
Perot!

# RACINE BABBLER

SPORTS FINAL

Friday, October 1, 1982

11 cents

## ROCKFORD AND RACINE TIED IN SERIES 3 GAMES EACH DECIDING GAME TODAY

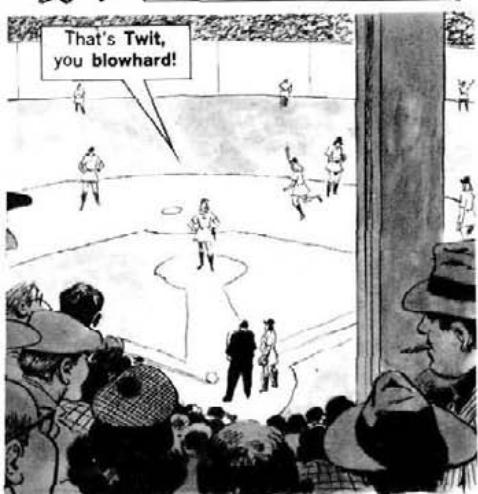
US PLANES BOMB TOKYO



With the score tied in the ninth,  
Dowdy belts one over the wall  
for the lead run! And she hit  
it off of her sister, Arlene!

Now the situation has been reversed,  
fans! If "What's-her-name" crosses  
the plate, which her sister Dowdy is  
covering, she will be the winning run!

And Racine wins! The impact of the  
collision not only knocked the ball  
out of Dowdy's hand, but also  
knocked the lips right off her face!



Considering how  
much we've  
all changed  
through the  
years, it's  
difficult to  
tell exactly  
who was who!

Except  
for  
fat  
lips  
and her  
kid  
sister,  
Gretchen!

It's nice  
to know  
that we  
struck  
the first  
blow for  
women's  
lib!

True! But  
we had to  
wait until  
recently  
before we  
achieved  
real  
equality!

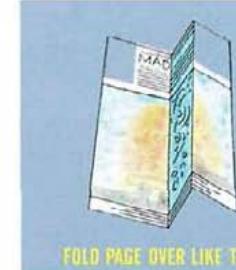
Right! Now women like  
Roseanne can grab  
their groins in public  
just like men ball  
players do!



WHAT  
FAVORITE OF  
BOTH KIDS AND  
PARENTS IS  
GUARANTEED  
TO BE AROUND  
FOREVER?

## HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

Some favorites seem to stick around for generations. To find out what the long-lasting link between parents and children is, simply fold in page as shown in diagram to the right.



FOLD PAGE OVER LIKE THIS!

A ►

FOLD BACK SO "A" MEETS "B"

◀ B FOLD THIS SECTION OVER LEFT



DISCOVERING AMERICA'S FAVORITES IS EASY. HIGHLY REGARDED "DISNEY-LIKE" ITEMS ARE EVERYWHERE. SO ARE OTHER IMPOSING EXAMPLES OF AMERICANA. BUT NOT ALL ARE "LOVABLE" TOYS. THERE'S EVERYTHING FROM GAMES, JUNK FOOD, DIET DRINKS AND SPORTS, TO TAPES OF HOME VIDEO CAPERS

A ►

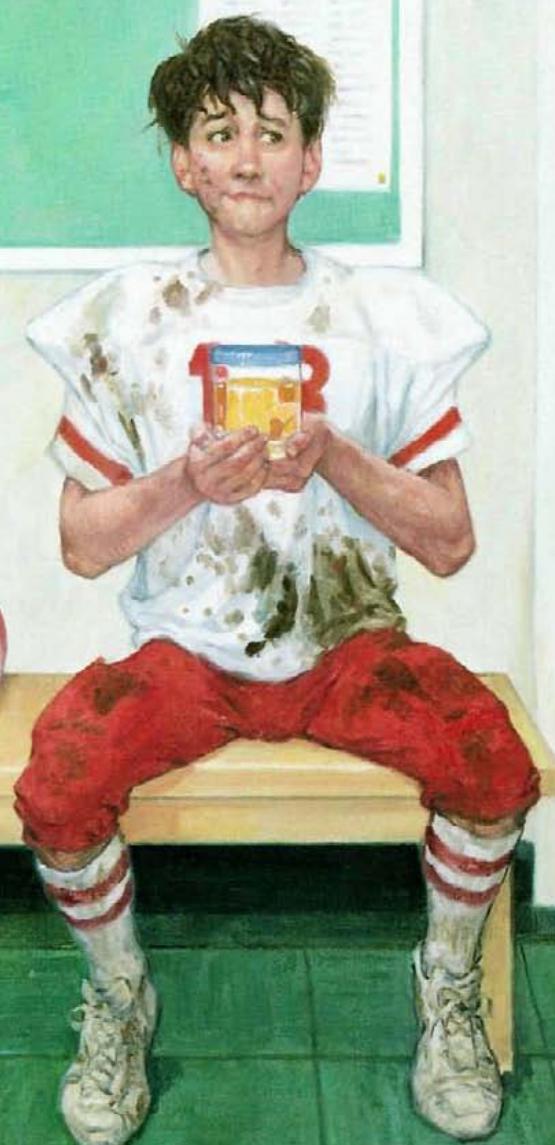
◀ B

NTHERS GO!

CHAMPIONSHIP  
PLAYOFFS  
NEXT  
WEEK!!

MANDATORY  
DRUG TEST

COACH



If Norman Rockwell Depicted the 90's  
"First Drug Test"